

End Of Season Sale.
20% minimum reduction
on all imported and
local winter collections.

alley & adam
1000 SHALIMANU MIFAZ MOHAR
Tel: 920055

THE WEATHER

Forecast: Partly cloudy with scattered showers.
Weather synopsis: Cold upper trough from S.E. Europe slowly moving to east Mediterranean.

Humidity	Min-Max	Min-Max
Jerusalem	44	5-11
Golan	82	4-11
Nahariya	47	5-17
Safad	55	4-8
Haifa Port	42	5-15
Tiberias	43	5-17
Nazareth	38	6-13
Afula	57	2-16
Shimon	53	5-11
Tel Aviv	49	7-15
B.G. Airport	45	3-17
Jericho	43	4-18
Gaza	42	5-17
Beer Sheva	54	1-15
Eilat	26	5-19
Tiran Straits	28	10-19

Social and Personal

President Ephraim Katzir yesterday received Minister Without Portfolio Israel Galili.

Danish Ambassador Sven Ebbesen yesterday called on Commerce and Industry Minister Haim Bar-Lev.

The Australian Ambassador, Richard Smith, yesterday called on the Tel Aviv Secretary-General Yeruham Meshel.

The wife of the Director-General of the Foreign Ministry, Mrs. Abraham Kidron, yesterday led a group of 35 wives of diplomats serving in Israel on a tour of the Hadassah Hospital in Jerusalem.

A patient patio at the Jerusalem Mental Health Centre — Ezzat Nashim Hospital was dedicated yesterday in the names of the Emeritus Chief Rabbi of the British Commonwealth, Sir Israel Brodie, and Lady Brodie.

A new Wizo women's centre, named after World Wizo Treasurer, Mrs. Miriam Ben-Porath, was yesterday dedicated in Eilat. Present in the presence of Mrs. Ben-Porath, Mrs. Raya Jaglom, President of World Wizo, and other guests.

Dr. Moshe Kurtz, who is retiring as Director-General of the Social Welfare Ministry, yesterday participated in a farewell party held in his honour by social workers in Gaza and Sinai.

Members of the International Monetary Fund delegation, led by Geoffrey Tyler, yesterday visited the "Food Week" exhibit at the Tel Aviv Hilton.

Haim Kandel, Deputy-Director of the Office of the Complaints Commissioner, will speak on the role of the Israeli Ombudsman at the Jerusalem Rotary Club in YMCA at 1 p.m. today.

Dr. Douglas Young, President of the American Institute of Holy Land Studies, will speak on "Zionism and Racism in the eyes of the American public I serve" at the B'nai B'rith Albert Einstein Lodge, 3-5 Keren Hayesod Street, Jerusalem, at 8:15 this evening. The lecture is in English and the public is cordially invited.

The Israel Diabetes Association will hold a question-and-answer session today, from 7:30 p.m. at Haifa's Beit Harufe, 2 Rehov Wingate.

Friday's Jerusalem Vocal Newspaper programme will comprise Jerusalem Labour Council head David Ayalon, speaking on "Ezrat Policy for the Coming Wage Negotiations," Rabbi Moshe Selzberg, on the weekly Bible portion; and journalist Yitzhak Bar-Moshe, on the Security Council debate. Time is 8:15 p.m., place, Beit Ha'am. The public is invited.

ARRIVALS

A group of 30 Canadian Jewish war veterans and ex-military members, led by Mark Laxon, to participate in an international convention of Jewish war veterans.

Anikam Shapira, Tel Aviv municipal spokesman, will give the opening address at the "Experiment Young People's Exchange Tour."

AN AGRICULTURAL EXHIBITION sponsored by the Petah Tikva municipality and the Agriculture Centre opened Monday evening at the Petah Tikva Workers Union hall. The exhibition, marking Tu B'Shvat, includes a bazaar at which agricultural produce is being sold at reduced prices.

THE SHARON ROTARY CLUB

mourns the passing of a dear member and past president

YOHANAN SIMON

and expresses sympathy to his family.

The members of the Department of Art History of the Hebrew University, Jerusalem, wish to convey their deepest sympathy to the

Gold and Koolik Families

on the passing of

NAHUM GOLD

of Netanya

THE WEIZMANN INSTITUTE OF SCIENCE

expresses heartfelt condolences to Dr. JOSEF COHN Executive Vice-President of the European Committee of the Weizmann Institute of Science on the death of his

BROTHER

Chamoun calls on world to intervene

POST Middle East Affairs Correspondent
THE INTERIOR Minister in the outgoing Lebanese Government, Camille Chamoun, yesterday called for international intervention to end the civil war. He put the blame for the 10 month war squarely on the Palestine Liberation Organization (PLO).

Chamoun, a Christian leader and a former President, said that the PLO had repaid the hospitality that Lebanon has provided to Palestinian refugees since the 1948 Middle East war by "destroying Lebanon" and "murdering its people."

"I don't know if such a disgraceful act will serve their cause at the UN, which will have to decide whether a people committing such crimes is entitled to ask for a homeland or claim the right to self-determination," he said.

Chamoun said that the situation in Lebanon was deteriorating rapidly, adding that the present state of affairs required immediate internationalization of the crisis and international intervention before the country is plunged into catastrophe.

He stressed that he was presenting his appeal to the UN Security Council for action, but did not say how the international body could intervene.

In New York, Lebanon's Ambassador to the UN, Edouard Ghorara, said yesterday that he had received no instructions from his government to bring the crisis before the Security Council, neither had he been asked to urge the UN to help.

Ja'abari wants Arab intervention

Jerusalem Post Reporter

HEBRON Mayor Sheikh Muhammad Ali Ja'abari yesterday called on the leaders of the Arab States to send a combined force into Lebanon, to separate the warring communities by military means.

"The bloodshed is getting too vicious," the elderly Ja'abari wrote in an open letter to appear this morning in the Jerusalem Arab daily "Al-Kuds."

(The Christian Arabs on the West Bank have so far not issued any call to end the internecine struggle in Lebanon, for fear of exacerbating their relations with the local Moslem majority. Ja'abari is a Moslem with orthodox leanings.)

Both Israel, PLO welcome: Canadian F.M.

Jerusalem Post Reporter

Delegates of the PLO will be admitted to a conference on Human Settlements next spring in Vancouver, according to A.J. MacEachern, Canada's Foreign Minister. He was addressing newsmen at the Plaza Hotel in Jerusalem last night, on the eve of his departure.

"I'm glad to say that Israel will attend the Vancouver meet also," he added. PLO men may come to any conference if invited, he said, explaining that Canada's policy is to let all shades of opinion be expressed, "however unappealing these opinions may be."

Questioned about Canada's contribution to peace in the Middle East, Mr. MacEachern stressed the presence of 1,100 Canadians in the UN's peace-keeping force. But "we haven't found a direct role for Canada in this zone," he said.

Under discussion during his three-day visit in Israel were the creation of a joint ministerial committee on economic cooperation, to further trade and investment, as well as cooperation between Canada and Israel in aid programmes to other countries.

Cabinet ministers and other high officials attended a recognition given last in Jerusalem by Mr. MacEachern.

Weatherman—December was cold

December, like the seven preceding months, was colder than the annual average and more than average rains fell in the northern region.

The Meteorological Service's summaries for last month indicate average temperatures were lower by one to two degrees in most recording stations. The month's maximum temperatures were lower than usual, and the minimum temperatures did not deviate much from the usual for December.



Tel Aviv police officer Ya'acov Yaffe inspects some of the stolen Uz submachineguns discovered after the arrest of a gang that broke into army armaments. (Millman photo)

Gang held for trade in stolen Army weapons

TEL AVIV. — Five members of a gang suspected of stealing weapons from the Army and selling them to local Arabs have been arrested.

Tel Aviv police confiscated 34 stolen Uz sub-machineguns from the gang. Two Arab members of the gang, residents of the Little Triangle village of Kalanswa, were yesterday remanded into custody for 15 days by the Tel Aviv Magistrate's Court.

On Friday the court remanded into custody for a similar period the three Jewish members of the gang, two of whom are army deserters.

Remanded on Friday were: Doron Dachsach, 19, of Ramat Aviv, and Meir Ziv, 20, of Jerusalem, both deserters who were being sought by the Military Police, and Amos held by the police are: Salah Mahmud Gasawi and Zohar Awad Katawi.

Rav Pakad Ya'acov Yaffe, who is heading the investigation, told newsmen that an alert Tel Avivian had

reported suspicious movements in and around a house on Arlosoroff Street. Police raided the building, apprehended the suspects and discovered the stolen weapons and other items.

Under questioning the suspects said they stole supplies from army canteens, money from petty cash boxes in the camp offices, and broke into arsenals and made off with Uz sub-machineguns.

They then sold the guns to Gasawi and Katawi for IL750 apiece. The weapons were then apparently resold to other Arab residents of the Little Triangle for IL5,500 each.

The gang was also involved in stealing "Carmel" vehicles and replacing their license-plates with stolen army plates. Equipped with forged documents they then used the vehicles to obtain free petrol at military fill-up stations.

The police investigation is continuing and further arrests are expected.

Soviet immigrants want Knesset aliya committee

By SARAH HONIG
Jerusalem Post Reporter

SHEFAZIM. — The Soviet Immigrants Association convention, which closed here last night, demanded in its resolutions that a special Knesset aliya absorption committee be set up to deal with the many shortcomings and obstacles in the immigrants' path to integration in Israeli society.

The 530 convention delegates urged that the association's representatives be co-opted to all official bodies dealing with aliya and absorption. Most particularly, the association wants to help choose which emigrants are sent to Vienna and Rome to convince aliya dropouts to go to Israel. Many of the present emigrants, the immigrants claim, fail to understand the mentality of the would-be olim.

The association came out strongly against the last in-first out dilemma, a policy which discriminates against newcomers. It called for the setting up of a committee composed of Labour Ministry, Histadrut and Knesset Labour committee representatives to change the policy and make sure that the only criteria for job layoffs are the employee's qualifications, expertise and work performance.

The government is urged to support the initiative of immigrants in establishing settlements centred on science-based industries "so that the Zionist zeal and the professional potential of immigrants are fully utilized."

The delegates also set up a committee to present next month's Brussels conference on Soviet Jewry with concrete proposals outlining the strategy which should be employed in the struggle for Russian aliya.

IDF reveals identity of officer who led raids

Jerusalem Post Military Correspondent

The identity of the man who led many of the most daring raids deep inside enemy territory during the War of Attrition was made public yesterday. He is Tal-Ahuf Haim Nadel, whose name and photograph were released as part of the recently adopted policy of familiarizing the public with the new generation of IDF officers holding the rank of brigadier-general.

During the Yom Kippur War, Nadel commanded the reserves paratroop brigade which conquered the Syrian outpost on Mount Har-moz. He was wounded towards the end of the war but recovered and was promoted to the rank of Tal-Ahuf in November 1973. Since then he has served as commander of a division and in senior staff posts.

Born in Poland in 1923, Nadel joined the IDF in 1952 and spent most of his career in combat duties in the paratroops. He took part in most of the reprisal operations before the 1956 Sinai Campaign, and in the campaign itself he fought in the bitter Midfa Pass battle. In the Six Day War he held a senior operations post in the General Staff.

In the IDF raid on Beirut Airport in December 1968, Nadel was second in command. As commander of a regular paratroop brigade, he led many of the commando raids behind the lines in Egypt, Syria,



T/A Nadel—from Beirut to Shadwan Island.

Jordan and Lebanon in the 1969-1971 War of Attrition. These operations included the capture of an entire Soviet-made radar installation and the Shadwan Island raid.

Nadel is a graduate of Bar Ilan University in History and Political Science and of the IDF's Staff and Command College. He is married with three children.

Outstanding government employees cited

Thirty civil servants who are outstandingly polite, efficient or diligent — or maybe all together — were awarded citations yesterday by Finance Minister Yehoshua Rabinowitz at a ceremony in Beit Agron.

The recipients, chosen from among 60,000 state employees, include a Health Ministry librarian, a Communications Ministry telephone operator, an accountant working for the Labour Ministry in Beer-Sheva.

With deep sorrow, we announce the death of my beloved husband, our father and grandfather

Dr. MOSHE WISER

(formerly from Baden, Switzerland, and Detroit, U.S.A.)

Shiva at 16 Rehov Frankfurter, Petah Tikva until Monday morning.

Wife, Tami-Tova
Racul
Pina and Judy
Nathan and Dvora
and grandchildren

מזמן האחרון

New approach — 'more modest and flexible' Jerusalem plan ready in March

By ABRAHAM RABINOVICH
Jerusalem Post Reporter

The long-awaited successor to the Jerusalem Outline Plan of 1969 — the official plan for the city — will be ready for presentation to the city fathers by the beginning of March.

The target date was announced yesterday by Meron Benvenisti, deputy mayor in charge of planning, in a talk before the Association of Engineers and Architects in Jerusalem.

Although the existing plan has been amended hundreds of times in the past 17 years and has grown increasingly irrelevant as a planning guideline, Benvenisti expressed reservations about the value of a new outline plan.

"We don't believe so much in outline plans," he said, noting that most modern planning in the world is in the form of development plans which outline planning goals verbal-ly instead of attempting to draw fixed maps. In this spirit, he revealed, the new outline plan may well be reduced to one-fourth the scale of the existing plan to make

it less specific and more flexible. The value of the new document, Benvenisti said, was in providing a comprehensive approach to the planning of Jerusalem. Parties objecting to specific planning aspects in the future, he said, would be obliged to provide an alternative suggestion within this comprehensive context.

The new plan, which has been four years in the making, would have to go through a long and tedious approval process before it becomes law. Some senior planning officials say they doubt whether it would indeed ever become law, principally because of compensation problems which are likely to arise. Nevertheless it will undoubtedly be a central guideline to the city's planning.

Benvenisti said he saw the city's population growing from its present 350,000 — including 100,000 Arabs — to 500,000 by 1985 with the Jewish-Arab ratio staying the same. Maintaining this ratio would not require a great increase in immigration, but it would require more jobs and reasonably priced housing

for young couples so that they would not have to leave the city. Benvenisti said the Municipality had dropped all plans for large-scale demolition of old neighbourhoods. The one exception is the Mamilla District, for which a new plan was approved by the Local Planning Committee last week. He said the plan for Mamilla would not have started had the current planning "concept" prevailed when the project was first discussed. "We've come very modest," he said.

In addition to the abandonment of sweeping urban renewal projects, the city has also dropped all plans for major road arteries except one — a planned north-south road passing through Ramat-mena, Emek Zion (west of university) and Gilo.

It would become necessary, he said, as available building space becomes filled, to develop areas around Jerusalem, Benvenisti said. These would be self-sufficient, not bedroom communities, and all the breadwinners commuting Jerusalem each morning.

MK to query drug smuggling

Knesset Member Yosef Sarid (Alignment) said last night he had information that an important role in smuggling drugs into Israel is being played by UN personnel and chicanes.

Sarid told Israel TV he would table a motion on the subject today in the Knesset.

Police free suspects in safe theft case

TEL AVIV. — The three suspects in last week's theft of a safe from the Jaffa police headquarters were released yesterday, for lack of any evidence to link them with the case.

The police arrested the three on Sunday evening, after finding the empty safe in south Tel Aviv. It had contained \$200,000 and some IL200,000 when stolen.

Frankfurt heroin trial adjourned again Israeli defendant 'too stoned' to testify

FRANKFURT. — A three-million mark (\$1.2m.) heroin smuggling trial was adjourned here yesterday for the second successive time because one of the Israeli defendants was unfit through drugs.

A prison doctor told the court he thought Yosef Ya'acov, 26, had not taken the drugs himself. It looked as though someone had administered them, he said.

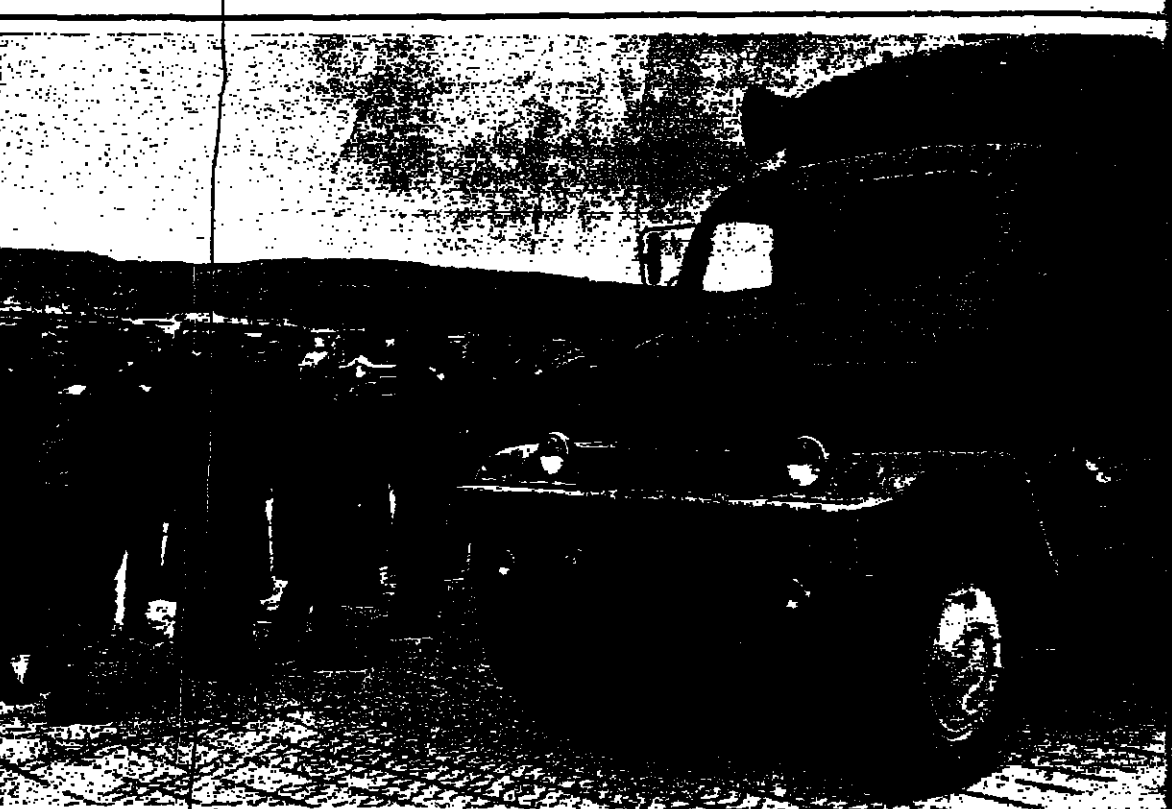
Ya'acov was due to make a statement replying to the smuggling charges. But, as on the last day of proceedings on Friday, he was under the influence of drugs. The judge said on Friday the court had information that someone was trying to make the defendants unfit to testify.

Court sources also said yesterday that two witnesses due to give evidence today had disappeared.

Adjourning, the court ruled that Ya'acov be kept in isolation in a prison hospital.

Ya'acov, six other Israelis, an American girl and a West German girl are accused of smuggling worth three million marks from West Germany from Amsterdam, and selling it mainly to American soldiers.

A tenth accused, Tel Aviv taurant owner Yosef Amiel, the alleged ringleader of the smuggling gang, escaped from custody when the trial started two weeks ago.



SURPRISE ENCOUNTER. — Avily photographing this Russian-built Egyptian army truck in the desert. The group, comprising contributors and activist- from 20 countries, was in the Gidi Pass just as the afternoon Egyptian army convoy was returning to its lines from the of the early warning station now being constructed by the Egyptians at Gidi.

Wimbledon champ coming to Wingate

By JACK LEON
Jerusalem Post Sports Reporter

TEL AVIV. — Former Wimbledon and Macabiah Champion Angela Burton, now a top English tennis coach, will conduct a course for local coaches at the Wingate Institute early next month. The course, the first of its kind to be held here, will last for one week.

Miss Burton's fellow-teacher will be former British Davis Cup player Jimmy Jones, a leading authority on the educational side of the game and editor of the U.K. monthly "Lawn Tennis." The course is being arranged by the local Lawn Tennis Association (LTA) and the Israel Tennis Coaches Association, in conjunction with the Wingate Institute.

Angela Burton and Jimmy Jones have been closely associated with LTA for the past few years, as organizers of its London-based training programme for top Israeli girl tennis players. The project's sponsors are Anglo-Jewish tennis lovers Freddy Krivine and Sidney Burshtein.

Current beneficiary of the scheme is Hagit Benbari. It got off to an unexpectedly successful start when first recipient, Paulina Pelsachy made a sensational rise from around 300th to 20th in the standard women's world rankings for 1974 — something described as "far-fetched" when Paulina's coaches announced it as a two-year target for the Israeli girl.

Meanwhile Jerusalem's YMCA club was pipped on the post in its efforts to return to the national tennis league. Instead, the prize went to Haifa Carmel's second team, which has just defeated the visiting Jerusalemites 5-1 in the vital League "A" promotion match.

Gov't favours media over Knesset, Yeshayahu says

Jerusalem Post Knesset Reporter

Knesset Speaker Yisrael Yeshayahu urged the Government yesterday to give the Knesset top priority when it had statements to make.

Opening a debate on the work of the House to mark the Knesset anniversary, Yeshayahu said that it was embarrassing to the Coalition and the Opposition alike when the Government goes first to the media with its statements, and only later to the Knesset — after being prodded by the House.

Yeshayahu said that perhaps the Knesset had erred in "letting television in." However, once this was done, the Knesset must not forget that the camera is watching everyone's moves. "I regret that we continue to behave as though we were not facing the TV cameras, while the cameras are photographing as though they were not facing the Knesset."

In the debate, MKs made the following points:

• Steps should be taken to prevent

slights to the Knesset by complete or inaccurate information (Moshe Nissim — Likud).

• Attempts to restrict the right of MKs to make points of order (Shmuel Tamir — Likud).

• Some Cabinet members look to the Knesset as a hindrance to be done away with (Mordechai Porat — Alignment).

• Knesset debates should be restricted to 2½ hours (Adi — Alignment).

• Knesset Committees should be given the power to subpoena officials for testimony (Yoram Arikson — Likud).

• The Knesset does not adequately fulfil its role of watching over the Government (Moshe Arian — Likud).

• Ministers reply to parliamentary questions months after they are asked, when they have lost relevance (Nushat Kahan — Alignment).

Rabin welcomes Lubavitcher olim

By DAVID LANDAU
Jerusalem Post Reporter

Prime Minister Yitzhak Rabin yesterday extended a warm personal welcome to the 36 Lubavitcher men, women and children who arrived in Israel last week as new immigrants by order of their Rebbe.

Mr. Rabin met briefly with them at the Knesset and wished them an easy absorption. The hassidim and their families will settle in Safad and in the Old City of Jerusalem.

Before meeting the group, Mr. Rabin met privately with Rabbi Meir Kahane, a vocal spokesman for the Lubavitcher movement who accompanied the newcomers to Israel. Rabbi Kahane presented Premier with a cheque for \$10,000 from the Lubavitcher Rebbe, Menachem M. Schneerson, to be used at the Premier's discretion, "in upbuilding of Eretz Yisrael."

Later the group called on President Katzir.

Dov Chomsky dies at 63

TEL AVIV. — Poet Dov Chomsky, for many years secretary of the Hebrew Writers Association, died yesterday at Ichilov Hospital after suffering a heart attack, at age 63.

Recipient of many literary awards for his prolific work in poetry and prose, Chomsky won a special award from the Prime Minister in 1974, and left his post at the Writers Association to devote an entire year to his writing. He was born in Minsk (White Russia), and immigrated to Israel in 1938. He was in the Hagana, and later in the Jewish Brigade, and was active in Jewish Agency missions to Poland and to South America after the State was established.

Dov Chomsky is survived by wife Inna and three sons. His funeral will leave today, at 2:30 p.m. from the Municipal Funeral Home at 5 Rehov Dafna, to the Shaal cemetery.

Ashdod Port Peretz faction loses poll

By YITZHAK OKED
Jerusalem Post Reporter

ASHDOD. — The seven year reign of Ashdod port's labour leader Yehoshua Peretz might be coming to an end as a new faction, "Vaad Peula," trounced Peretz's faction in elections to the stevedore workers committee on Monday. The new faction gained six of the eleven seats in the committee.

Peretz himself was re-elected by a reassuring 71 per cent of the vote, but this is a significant drop from the 95 per cent he received in the last elections nearly two years ago.

The head of the new group is Eli Maman who was ousted by Yehoshua Peretz as head of the stevedore workers seven years ago. He was not willing to say yesterday whether he would demand the chairmanship of the committee, or agree to have Peretz continue in this role.

Maman told *The Jerusalem Post* that his group was not connected with any political party, nor could it be defined as moderate or activist.

"The stevedores that voted for us did so because of our platform. We did not promise them easy things. Just the opposite. We told them we would all have to work hard to regain the image of a hard-working port, and then all the ships that have gone to Haifa will come back to us."

"We also know that we are in for hard times. We will demand from the management that our workers be the first to be retrained in the new sophisticated technological jobs at the port."

Port management officials were not willing to comment for the record on the results of the election, saying that it was an internal matter of the stevedores. But privately they expressed relief in the hope that the election might signal a new era in the port's labour relations.

Tug pulls cargo barge from U.S. to Haifa

Jerusalem Post Reporter

HAIFA. — A U.S. sea-going tug towing a giant, 18,000-ton barge arrived here yesterday after a 48-day voyage from Mobile, Alabama. The barge contained 13,200 tons of soybeans. It was the first attempt to transport bulk cargo in this way over so long a distance to Israel.

Mr. D. Shani, of the Aaron Rosenfeld company, the tug's agents, told *The Post* that this method of transporting bulk cargoes was cheaper than by conventional bulk carriers. The tug needed only eight men and operation costs were much lower.

Following the successful first voyage, the tug will make several more trips with beans this year.

Knesset c'ttee to decide on Egged loan today

By ASHER WALLFISH
Jerusalem Post Reporter

Egged's request for a IL50m. Government grant to tide it over its present financial difficulties is expected to be decided by the Knesset Finance Committee in its third session on the problem today.

At its session yesterday Moshe Shabai (Alignment) said that Egged members should be responsible for their cooperative's losses, just as they enjoy its profits. He warned the members of the Egged secretariat present at the session, that unless Egged members transferred their shares to the Government as proposed by the Golomb Report, the Government might appoint a receiver for the cooperative. This would mean that Egged members would lose the value of their shares, which are worth about IL120,000 each today.

Members of the Egged secretariat told the committee that salaries for January, due on the 15th, had not yet been paid. They also said that economy and efficiency measures taken in Jerusalem, for instance, had resulted in a ten per cent saving in the use of vehicles and manpower. The Egged men said that in principle they do not object to the Golomb Report recommendation that they sell their subsidiary enterprises on the open market. They added, however, that in their opinion no buyers could be found at present.

"As far back as last November, before the Golomb Report was released, we agreed to sell some of our assets in order to improve the cooperative's financial structure," the Egged representatives said. But this would leave open the question of who would build new bus stations in the future and how much rent Egged would have to pay the Government for its present stations, they added.

Gideon Patt (Likud) yesterday said that he had information about a secret decision taken by the Egged secretariat Sunday, to strike all its bus services immediately after the Knesset Finance Committee announces its decision not to approve the IL50m. grant. He called on the owners of private vehicles to be ready to carry passengers to work. "The public should strengthen the effort of the Knesset Finance Committee to stand up to the attempt by Egged to squeeze another IL50m. out of the Government," he said.

Unrest grows in Egged

Jerusalem Post Reporter

TEL AVIV. — Nearly 50 per cent of Egged bus cooperative members have signed a petition against transferring their holdings in Egged's affiliates back to Egged to enable the cooperative to sell them. The petition was initiated by the Egged opposition faction, "Ha'alternativa." The opposition leaders believe they will pass the 50 per cent mark in the next 24 hours.

The head of the group, Avi Goldman, told *The Jerusalem Post* that there is great discontent in Egged, and many members are demanding even more drastic steps.

"The main problem is that the members (and hired workers too) have not received their December wages which were due on January 15. If this will not be solved in the next few days, things will be very grave," he said.

Egged's hired workers who have also not received their pay have declared a work dispute. They also claim that they are not being taken into the Egged-Dan merger talks.

Meir Albeiz, head of the Egged workers committee, told this reporter that they will turn directly to the Ministry of Labour arbitrator on their dispute since they are disappointed at the Histadrut's support.

Advertising on the rise

Jerusalem Post Reporter

TEL AVIV. — The Israeli economy spent IL383m. on advertisements in 1975, some 41 per cent more than in 1974. The additional IL112m. went mainly to pay for increased production costs and not for any expansion in advertisement. The head of the Advertisers Association Eitan Ezrahi told a press conference here yesterday.

Per capita expenditure was IL110, compared to IL235 in England and IL868 in the United States.

The Jerusalem Post continued to be among the top five papers in advertisement. For every 100 inches of advertisements in the daily papers 29 inches went to "Ma'ariv," 23.6 to "Yedioth Achronot," "Ha'aretz" 18.9, "Davar" 8.4 and *The Jerusalem Post* 4.7. All other Hebrew papers 5.6 and the other non-Hebrew papers 9.8.

Mr. Ezrahi said introduction of advertisements on television would in some way come at the expense of newspaper advertisement, "but it would also mean that we would have to increase our total advertisement budget," he said. TV advertisement would not be as expensive as generally assumed. The 30-second advertisement spots which television shows for Magen David Adom and several government ministries cost IL2,500. (But it is conceded that commercial advertisements would cost more. The production cost of a half-minute black and white film is about IL20,000.)

Israeli firms have placed about IL1 million in advertising during the past five months with Able Nathan's "peace ship" radio station, an advertiser said.

According to polls about a third of those questioned listen to Nathan's radio station. The "peace" ship has an office in Tel Aviv.

THE EIGHTEENTH international convention of the "International Association of Skat Clubs" will be held in Herzliya next year (1977), David Eyalath, manager of community relations in El Al, has announced. There are 416 Skat clubs in the world, with 20,000 members, and they were set up to promote tourism.

YOUR interRent CAR[®] WILL BE WAITING IN FRONT OF YOUR HOTEL

That is the kind of service you'll get from Israel's largest rent-a-car net. 23 rental stations all over the country. PLEASE CALL HEAD OFFICE tel. 789150, 787564, 795111 Tel Aviv.

Eleven dayanim installed in office

Jerusalem Post Reporter

Eleven rabbinical court judges affirmed their loyalty at a ceremony in Beit Hanassi yesterday morning, and will now undertake their duties. Five places in the rabbinical courts remain empty, waiting for the 10-man nominating committee to appoint them.

The 11 dayanim had been scheduled to affirm their loyalty at the President's Residence a month ago, but the ceremony was cancelled shortly before it was supposed to take place because Chief Rabbi Shlomo Goren called in sick. Yesterday, both Rabbi Goren and Sephardi Chief Rabbi Ovadia Yosef attended the ceremony, as required.

Sportoto limit set at IL1m.

Jerusalem Post Reporter

Maximum Sportoto winnings in future will be limited to IL1m., if a preliminary draft bill passed yesterday at a joint session of the Knesset Finance and Education Committees passes its final readings.

The private member's bill was sponsored by Zerah Warhaftig (NRP), who had originally wanted a much lower limit. A recent winner of the Sportoto top prize collected over IL3m.

Future of smaller colleges uncertain

Jerusalem Post Reporter

The future of the country's smaller and regional colleges is uncertain because of recent cuts in education budgets and the slow-down in the registration of new students over the past two years, according to the chairman of the Knesset Education Committee, Avraham Katz. He tabled a motion for the agenda yesterday to have the problem discussed by the Knesset.

Mr. Katz opposes establishing new colleges and even advises the closing of some colleges, especially those located close to major universities. He wants to see the continued operation, however, of regional colleges in border areas, such as Kiryat Shmona or Eilat, and specialist schools training textile technicians and para-medical personnel, for example.

TOBACCO cultivation will double this year to cover an area of 18,000 dunams. Growers will get IL16.50 per kilogram this year instead of IL11 for last year's crop, trebling the rate in the past three years. But even so the total crop will not be as large as in the 'fifties and early 'sixties when growers, mainly Arab, planted tobacco on 30,000 dunams.

New sulphuric acid plant in Haifa

By YA'ACOV ARDON
Jerusalem Post Reporter

HAIFA. — Without a hitch or a scratch the new IL50m. sulphuric acid plant at Chemicals & Phosphates started up four weeks ago, has been run in and is now turning out 600 tons a day, ten per cent above the designed capacity. The plant will produce 180,000 tons per year.

Sulphuric acid is a key material in the production of fertilizers, detergents, animal fodder additives, and a variety of industrial chemicals.

The increased output of sulphuric acid will end some 20 years of imports of up to 60,000 tons a year, general manager Israel Arkin said yesterday. The old plant, erected in the early 'fifties, produced only 300 tons a day. It was unable to meet the rising local demand for the acid even before it was completed, and will now go into retirement.

Even the new plant is already too small. "We regret that the 800 ton a day capacity which we proposed

wasn't approved," a C&P executive said. It may be possible, by technical ingenuity, to raise the output from the designed capacity of 550 tons to 600 tons a day.

The executives explained that approval of the project was held up by the Government in the late 'sixties and early 'seventies because of the expectation that the Arad chemical plant would supply phosphoric acid and no sulphuric acid would be needed from Haifa to produce it. Only in 1973 when it became apparent that Arad would not live up to this expectation, was the C&P project approved.

The Government also feared that dumping on the world and the resultant low prices would make investment in new facilities unprofitable. Meanwhile conditions have completely changed.

To forestall the rampant inflation, C&P bought the required materials at the beginning of the construction project and were able to stick closely to original cost estimates. The know-how was supplied by the Monsanto Corporation of the U.S.,

the designs by four local engineering firms, the construction by contractors under the supervision of C&P engineers.

The new sulphuric acid plant is also reducing air pollution by sulphur dioxide to less than a third (from 4,000 per million parts to 1,200, according to general manager Arkin). The new plant will also save energy because the self-sustaining chemical process by which the acid is produced releases heat which in turn is used to generate steam for other plants.

From April to the end of December C&P supplied 219,000 tons of fertilizers, compared with 178,000 in the comparable period of 1974, a 24 per cent increase. While fertilizer consumption in the world has dropped by 30 per cent, it has gone up in Israel, because farm produce prices have risen enough to allow farmers to buy them despite their rising cost. However exports dropped from an estimated IL60m. to IL26m. But again on the rise and may reach about IL50m. by the end of March.

Budget cuts should spur social services, says Rabin

By ERNIE MEYER
Jerusalem Post Reporter

Greater efficiency in social services, to make up for hardships imposed by budget cuts — that was the key-note struck by most speakers at the meeting of the Public Council on Social Betterment held in the Prime Minister's office yesterday.

We place too much stress on the overall macro-theme of social progress while neglecting the micro-framework of many individual smaller social programmes, which can be made to yield better results in spite of lower budgets, the Prime Minister said, summing up the plenary of several other speakers.

Finance Minister Yehoshua Rabinowitz said that in spite of budget cutbacks no vital social services would be eliminated. He said that public buildings should be used more efficiently to make up for the reeze in new construction. Similar duplication of services, such as in immigrant absorption and a vocational training (between the Education and Labour Ministries), must be eliminated, he said. On the related theme of lack of coordination Prof. Yonah Rosenfeld

of the Hebrew University said that at a symposium on social work at the Holyland Hotel last week, none of the several ministers who spoke stayed on to listen to their fellow ministers. "They all have their own opinions; if they sat together more often they would find out that sometimes they work against each other," he said.

Dr. Israel Katz, head of the Brookdale Institute of Adult Human Development, warned that social services, which normally aim at rehabilitating the poor, are now increasingly seen as a means of protecting society. "Protection rackets and drug addiction are focuses of social pathology which can no longer be ignored," he said. He suggested that part of a proposed 2½ per cent increase in National Insurance premiums be used for social purposes.

Police Minister Shlomo Hilel, the chairman of the Public Council on Social Betterment, summed up the views of many speakers, when he called for harder work all around.

The meeting was also attended by the Ministers of Education, Social Work, Health and Housing.

US warning

(Continued from Page 1)
international community to help mediate the dispute in Lebanon.

David Landau added: Dr. Kissinger's remarks were seen in Jerusalem as directed primarily at the Syrians — despite the interpretation attributed to the officials accompanying him.

Observers here pointed out that the Secretary of State had warned against any unilateral action by Israel. "Any unilateral act is to be feared from Israel. Israel would only react in the event of a unilateral invasion of Lebanon by Syria, these observers argued (though they did not claim that the U.S. would necessarily approve such an Israel reaction).

They said that this Israel position is close to the U.S. No detailed information was available, however, on the process of consultation during recent days between Jerusalem and Washington over the Lebanon situation.

In the Prime Minister's Office, preparations are still going ahead as planned for Mr. Rabin's visit to Washington next week. Officials said there was no truth in a report that Rabin was considering postponing the trip because of the worsening situation across the northern border.

The Premier's press adviser, Dan Pattri, leaves for Washington today to begin on-the-spot preparations for the visit.

(AP reports from Washington that the U.S. Senate agreed yesterday to meet in joint session with the House of Representatives on January 28 to hear an address by Prime Minister Rabin.)

Government circles also denied reports that Israel viewed the present build-up of Syrian-based Palestinian Liberation Army forces in Lebanon as a significant foreign intervention. These circles said the allegations of Lebanese Interior Minister Kamel Chamoun that "many thousands" of PLO troops had crossed the border were wildly exaggerated.

These circles, apparently anxious not to exacerbate the tension, carefully refused to define what precisely Israel would regard as a *coup* belli. They repeated government warnings that Israel would consider reacting to "foreign military intervention in Lebanon that might jeopardize Israel's security" — a formula which is deliberately vague and unspecific.

There seemed to be some reservations among these Government circles at some of Defence Minister Peres' recent tough-line statements aimed at Syria. While these circles approved of the content of these statements — the deterrent warning to Syria not to directly intervene in Lebanon — they took issue with their abrasive formulation — especially Peres' remark that Syria "is not a military sensation in the Middle East."

Auditions for the CHANA MACHER SINGER Advanced Vocal Training Scholarship [IL 2,500]

The outstanding candidate will be awarded a scholarship for advanced singing training under the singer

Chana Macher Singer (wife of Conductor George Singer) The examination, which will be held before a panel of judges, is open to singers aged 18-26 who are able to sing art songs and operatic arias. Please apply in writing to P.O.R. 1412, Tel Aviv by February 8, 1976.

Wizo doubles day creches

TEL AVIV. — Wizo has doubled the number of children in its day creches — which have also nearly doubled in number — during the last five years, according to Aya Weinstein, chairman of the World Wizo Executive.

Mrs. Weinstein, reporting to the World Wizo Executive plenum here yesterday, outlined the organization's services, and its programme for the coming year. The number of day creches has grown from 91 five years ago, with 4,860 children, to 164 this year, with 9,050 children enrolled.

The organization has absorbed 500 teenagers in its 13 vocational and agricultural schools, she said, and is aiming at catering more and more to underprivileged youth in these schools. Its 52 youth clubs throughout the country provide services for 3,000 members — mostly in underprivileged areas.

Among Wizo's plans for the coming year is expansion of the "pupils' clubs" for the lower grades, at which children receive a hot meal and assistance in preparing home-

work. Such a club was opened last year in cooperation with the Jerusalem Municipality and the Labour Ministry.

The women's club, with 187 branches, will also be used to establish old-age clubs. Wizo has been taking over some of the activities dropped by the Social Welfare Ministry due to budget cuts, and will do so to a greater extent this year, Mrs. Weinstein told the executive.

THE GOVERNMENT TOURISM COMPANY's board of directors yesterday authorized an outline plan for the development of 4,620 dunams at Na'ama Bay, Sharm el Sheikh, to include the construction of popularly priced hotels, a scuba-diving club, nature reserves, a bathing beach and other facilities.

KFAR KANA, on the Nazareth-Tiberias road, went to the polls yesterday to elect a Local Council. Four lists, three local and one formed by Rakach Communists and leftist academics, vie for the ballots of 2,700 voters.

ZURICH GENEVA

Zurich & Geneva Stopovers for Business with Pleasure

Spend an agreeable, relaxing time in either of these cities with the New GENEVA or ZURICH STOPOVER PASS, offering you a surprisingly low-priced one-day package deal:

- Taxi or Hotel Bus from Airport to Hotel
- First class or deluxe single or double room for one night
- Lunch or dinner
- Free entrance to a night club
- Free souvenir
- Free pass for 24 hours on trams and buses (Zurich only)
- Breakfast, service, taxes
- Taxi or Hotel Bus from hotel to Airport

Deluxe Hotel — Sfr. 100.- First Class Hotel — Sfr. 60.-
Intercontinental, Geneva Mediterranée, Geneva
ZURICH, Zurich International, Zurich
Holiday Inn, Zurich

Available up to March 31, 1976 to any passenger using Zurich or Geneva as first point of arrival or final point of departure in Europe on a direct intercontinental flight.

For bookings see your travel agent or

SWISSAIR

Give them
something good
something
they like

110 DDD - ... DDD

[illegible]

'FORGIVE ME, Professor, if I'm somewhat nervous, but this is my first time on the psychoanalyst's couch. Yes, I know, I should have come to you long ago. But up to now I tried to convince myself that I was sane and healthy. No one is eager to acknowledge that his nerves are shot to pieces, right?'

"Go on, sir."

"The first symptoms appeared four or five years ago. I noticed then that I was becoming quieter and calmer day by day."

"Calmer?"

"Yes, I had always been high-strung, a fighter and doer, Professor, anything, the slightest thing that went against my principles made me blow my top. And suddenly I began getting composed and calm."

"What's the reason?"

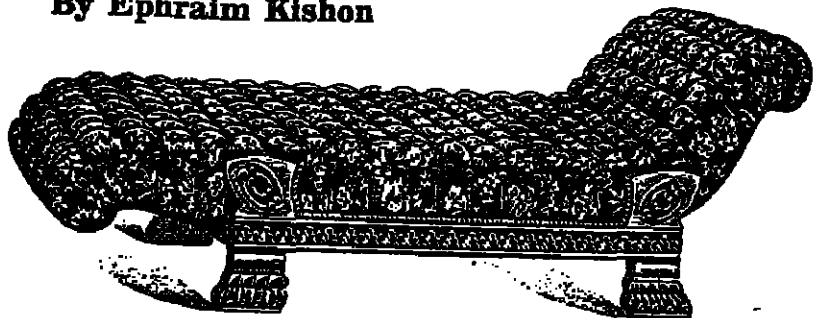
"I don't know. It must be a retracted process, which you don't even notice. One morning you open your paper and see a headline on an industrialist who concealed 4,000,000 from the Revenuers. You nuzzle, 'they caught the poor guy' and move to the next page, and only a few minutes later you catch your breath and ask yourself, shocked: For goodness sake, why is this man, poor guy, after all, he stole from the State, from me, so why is he a 'oor gully, why?'

"I don't know. As a matter of fact, that's why I came, Professor. For some time now I have no longer been reacting to various infringements of the law. I simply don't react. If they catch a returning resident at Lod Airport who smuggled foreign currency, at the most I mumble to myself: 'Boy, one must be careful!'

"Do you too engage in smuggling, sir?"

Crazy in the Levant

By Ephraim Kishon



"Of course not. Don't you see, this is the most shocking part of it. I myself am an honest citizen! There was a time when I used to pride myself on this. But not any more. I'm ashamed to admit it — I don't respect honest people at all. If you tell me that so-and-so is a truthful man who never told a lie in his life, I shall put on a show of being greatly impressed, but deep in my heart I'll feel sorry for the poor slob. Straightforward, truthful people are weaklings who don't dare to take risks. They simply choose the easiest way in life. Am I a monster?"

"We can easily check that. I'll reel off a number of notions, sir, and you'll counter with the first thing that occurs to you. Ready?" "Yes."

"Independence?" "Kiasinger."

"Economy?" "Bonus."

"Government?" "El Al."

"Art?" "Beyruth."

"Fatherland?" "Three goals."

"What's that?" "Soccer, you know."

"Future?" "Volkswagen."

"Planning?" "Postdated cheque."

"Thank you. Quite ordinary reflexes. Do you dream sometimes?"

"I have a recurrent dream. I'm back at school. I'm the teacher. In the class there are all sorts of strangers, people from all over the world. Whole nations are sitting there, mouths agape, hanging on my lips. In front of me are the Bible, the Dead Sea Scrolls and things... I rise, lift my right hand... There is complete silence in the hall... and I say..."

"What do you say?"

"Waiter! Another steak!"

"Is that your message to the world? I don't understand."

"I don't understand, either. As a matter of fact I don't like steaks at all. I go for oven-baked lamb with pickles. So why do I call for steak all the same, Professor?"

"Perhaps you are striving for a change of regime?"

"I? Perhaps 10 years ago, perhaps. Today I don't want any change. Today I'm calm. For instance, our government promised us

the moon and the stars before the elections, and after the elections brought about the exact opposite. And now listen carefully, Professor. I think this is as it should be. It's clear to me that before the elections we must be fooled, otherwise, we wouldn't vote for them, would we? This is iron-clad logic. So I can't really feel upset about the authorities. I don't want any changes. I want what's due to me personally. I want to be left alone, in a spirit of mutual lack of confidence. I'm so full of understanding, Professor, that I simply cannot be normal."

"You are quite normal."

"Then why am I sad? Sometimes, when I'm all by myself, I start musing about things here, about this wonderful little country which is sinking into the ground a few inches every year. I'm looking for things which should remind me of the good old days, when I was still nervous and hot-tempered, and I can hardly find anything. Everything has been achieved by now. The Yishuv is now a population; the Army is just three years out of your life. Day before yesterday I read that a guy had returned his old-age pension to the National Insurance Fund, saying that now was the time to save. So help me, I'm trying desperately to admire him, but I can't. I think he ought to have his head examined. I'm literally afraid of myself, Professor. Have I lost all human semblance?"

"No, sir, you're healthy. You have simply become Levantinized."

"Is that dangerous?"

"Not at all. You may even live, with luck, another 60 years."

Translated by Yehanan Goldman
By arrangement with Maariv

MUSIC / BENJAMIN BAR-AM

A great musician

DIETRICH FISCHER-DIESKAU, has become a legend in his lifetime and there is probably no other singer who has matched his achievements. His is not the most beautiful voice in the world. Had it been, Fischer-Dieskau might perhaps not have achieved the magical integration of interpretational elements which makes him and his art unique. The fact is that he is so great a musician, that one cannot think of him merely as a singer. He is like a very great instrumentalist, whose art reaches far beyond the instrument.

The world he opened up to us in his second recital (Tel-Aviv, Mann Auditorium, Jan. 13) was that of Mahler. He made the songs from "Des Knaben Wunderhorn" seem like a fathomless container of human experience: pain, joy, humour, love, despair, desolation, life and death. Phrases told a whole story by virtue of a slight nuance, a mere shade of changing colour, a tiny diversion of tempo or rhythm, a most discreetly applied effect. One was stunned by the richness of expression and meaning. But as the last phrase floated across, as Fischer-Dieskau finally left the stage after the last encore, one felt the impact of a total experience.

Pianist Karl Engel contributed his full share. He tackled the demanding orchestral piano parts splendidly, revealing all their complex, hidden meanings and making them an integral part of the performance. Fischer-Dieskau and Karl Engel have achieved a complete unity of conception.



Acting honours to Stockard Channing

A scatterbrained farce

DIRECTOR Mike Nichols has set his new film *The Fortune* (Cinema Two, Tel Aviv), in the late 1920s and fittingly made it into the kind of scatterbrained farce associated with that period. The picture, produced by Nichols and Don Devlin, has an original screenplay by Adrian Joyce.

This latest example of Hollywood nostalgia relates how two likeable soundreels (Warren Beatty and Jack Nicholson) conspire to do away with a dizzy Long Island heiress (Stockard Channing) — after one of them has married her — so that they can inherit her millions. Beatty, sporting slicked-down hair and a Ramon Navarro moustache, plays the straight man of the lunatic pair. Nicholson, as a failed embezzler and his dim-witted partner-in-crime, has most of the good lines and takes full advantage of them.

But, good as both of them are, the acting honours go to Stockard Channing, who gives an excellent performance in her first screen role. She fits perfectly into the milieu of the old-time crazy comedy while managing to give an endearing dignity to the part of the intended victim of the various bungling attempts at murder.

The movie has a wonderfully authentic 1920's flavour, enhanced by David Shire's clever arrangements of half a dozen old hit tunes, played in the distinctive style of the period. Though the humour sags at times, and at others we get the distinct feeling that the director is trying too hard for effects, there are many genuinely funny sequences in "The Fortune." Worth a visit, with the added pleasure of comfort and excellent acoustics at Cinema Two.

Jack Leon

The wonders of the accordion

THE ACCORDION had always seemed to me an instrument which killed rather than developed musical feeling, until I first heard Salvatore Di Gesualdo in 1972. Now he is back for a second visit and it was again an immense pleasure to listen to the wonders he accomplishes on his instrument. As performer, Gesualdo turned to the polyphonic repertoire and as composer he revealed the considerable possibilities of his instrument in the field of contemporary sound compositions.

The first half of his recital (Tel-Aviv, Museum, Jan. 18) included polyphonic pieces by 16th, 17th and 18th century composers: Merulo, Byrd, John Blow, Galuppi and J.S. Bach (Toccata and Fugue in D-minor). In all these pieces Gesualdo built imposing climaxes. In the second part, he presented two of his own compositions: Three Impromptus including interesting effects and another work which he calls *Epitafio No. 2*. In the latter Gesualdo uses a pre-recorded tape as some kind of *bouillon*, to which the live sounds are added. The result is a slow moving and almost unchanging, giant sound mass. By eliminating melody, rhythm and harmony the element of colour is left as the only variable.

BRIDGE/GEORGE LEVINKEW

End plays by a master

ARIEH FEIGIN, an olah in Jerusalem, and a master player from the United States, described two end plays that were not discussed when the deals below were originally presented in Friday's column.

Deal 1

North	South	East	West
♠ Q 7 4	♠ J 9 6	♠ 10 9 2	♠ 5 3
♥ Q	♥ K 10 8 6 3	♥ 7 5 2	♥ A J 8 4
♦ 10 8 5 2	♦ A 9 5 4	♦ J 9 8 5 4	♦ K 7
♣ 10 8 5 2	♣ A 9 5 4		

The contract was three spades by South. Declarer can make five spade tricks including a ruff, one diamond and three hearts. Feigin recommends the following line of play against the opening lead of the diamond king won by the ace. A heart is played and won by West with the ace who also cashes two diamond tricks.

On the second of these two diamond tricks the dummy plays the 10 establishing the 9 as an entry to declarer's hand. It will not help the defence if East trumps the fourth and last diamond. If instead a club forces declarer to ruff we have this end position after two rounds of trump and the heart king are played:

Deal 2

North	South	East	West
♠ K Q	♠ 8	♠ 10	♠ J 8
♥ 8	♥ 10 9 6	♥ 7	♥ 5
♦ 10 8	♦ 9	♦ A J 9 8	♦ Q 7

If South now plays the heart 10 and West covers, dummy trumps and the heart suit is established.

Deal 3

North	South	East	West
♠ J 9 2	♠ A 7	♠ K 10 8 5	♠ 6 4
♥ 6 4 2	♥ A Q 4 10	♥ K 9	♥ 8 7 5
♦ A Q 7 6	♦ 10 9	♦ K J 8 5 2	♦ 10 8
♣ A K 5	♣ 10 6 5 2		

Today, Jonah Machover's body will be reinterred on the Mount of Olives. The funeral has been arranged by the Federation of Jewish Relief Organizations and the Herut-Hazohar World Executive. In the evening, a ceremony and symposium will mark the dedication, at the Hebrew University's Institute of Contemporary Jewry, of the J.M. Machover Chair of European Jewish History during the Holocaust.

A man who helped save Jews

By DAVID LANDAU

LATE IN 1971 FILM ACTOR Alan Bates, who had so brilliantly portrayed Mendel Beilis in "The Fixer," tried to contact one of Beilis's defenders—Jonah Moiselevitch Machover. Unfortunately, Machover had just died. (On June 4, 1971) at the age of 91, and Bates was able to hear his second-hand from Machover's friends his personal account of that sad, infamous, blood libel case in 1903.

Machover, then a brilliant young lawyer and Zionist leader in Kiev, had helped to organize the Beilis Defence Committee, drawing into it his friend and client, the Jewish sugar-tycoon and philanthropist Brodski.

Despite his persuasiveness, Machover was never able to convince Brodski of the merits of Zionism. Years later, after both had left Russia following the Bolshevik revolution, they met again in Cannes and Brodski admitted that "Mendel was right, not I."

Machover settled in London where he set up an international law practice and was also successful as a City investor.

Friendly with Jabotinsky from his Russia days, he now became his devoted follower and aide. When Jabotinsky resigned from the Zionist Executive over policy issues, Machover left with him. Later, though, he refused to follow Jabotinsky out of the Zionist Movement, when the rightist leader set up his New Zionist Organization, where was a period of coolness between them. Then Jabotinsky wrote to Machover that he was coming to London and would like to stay at Machover's flat — it being agreed that they would not talk Zionist politics. This arrangement succeeded, and Machover again reverted to his fervent admiration of Jabotinsky.

Soon after his arrival in England, Machover had become involved in the founding of the Federation of Jewish Relief Organizations, set up originally to aid immigrants from his native Russia. It was on a mis-



J.M. Machover

sion on behalf of the Federation that he found himself stranded in Australia in 1940, and was forced to spend the war years there.

He quickly immersed himself in Zionist and communal affairs, and became the moving force in Australian Jewry's energetic espousal of the Zionist cause during the crucial post-war years. His cogency and sincerity also had a powerful effect on some of the leading Australian statesmen of the day. Machover recounted some of this story himself, modestly minimizing his own role, in a monograph titled "Towards Rescue" which was published after his death by the Hebrew University's Institute of Contemporary Jewry. It was the last of his many books, pamphlets and articles.

Today, Jonah Machover's body will be reinterred on the Mount of Olives. The funeral has been arranged by the Federation of Jewish Relief Organizations and the Herut-Hazohar World Executive. In the evening, a ceremony and symposium will mark the dedication, at the Hebrew University's Institute of Contemporary Jewry, of the J.M. Machover Chair of European Jewish History during the Holocaust.



As of January 18th

the new
telephone number
for EL AL Reservations
in the Tel Aviv area is

625252

(34 lines)

in Jerusalem and Haifa
the EL AL Reservations telephone numbers
have not been changed
Jerusalem: 233333
Haifa: 640966



COLD OUTSIDE...WARM INSIDE — WITH AMCOR!

A family of heating stoves to heat your whole flat, or each room separately, in line with your needs. Special, convenient payment terms for whole-flat stoves and storage heaters — for short period only!

FIREBALL KEROSENE STOVE

The stove that revolves through 360° Electronic lighting, just press the button. Burns 30 hours on one filling.

APPROVED BY THE ISRAELI STANDARDS INST.

ELECTRIC STOVE

Radiates a pleasant heat throughout the room. Easy to move from place to place. Just switch on and enjoy the warmth immediately. High and low settings.

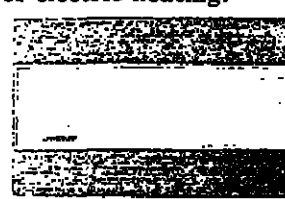
SPECIAL OFFER!

Whole-flat stoves and storage heaters — pay 25% cash, and the rest in 12 monthly payments — interest-free.

AMCOR

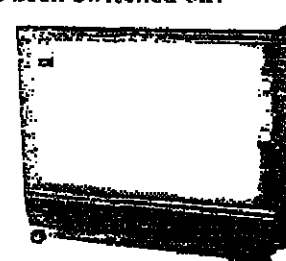
AIR CONDITIONER

Provides clean, warm air in winter. The Standards Institute survey has shown that air conditioners are the cheapest electrical means of space heating. The heat output of an air conditioner per unit of electricity consumed is higher than any other form of electric heating.



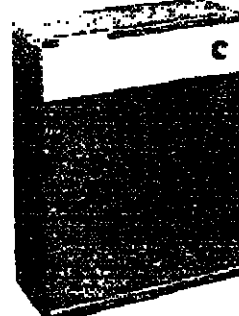
ELECTRIC STORAGE HEATER

Operates on cheap night current and thus very cheap to run. Gives out heat for many hours after the current has been switched off.



WHOLE-FLAT HEATER

For pleasant, even heating of the whole flat. Burns kerosene or heating oil ("solar"). All fumes vented outside through chimney, ensuring clean air in your flat. Also suitable for those living in apartment houses. Operating costs lower than all other central heating systems.



Distribution
AMPA LTD.
and Authorized Dealers

For the convenience of North Tel Aviv residents: AMPA Zafon Centre, 48 Rehov Pinkas.



Day of Atonement (1919), by Jacob Kramer at the current Jewish Museum exhibition.

The Jewish experience in art

THE CURRENT EXHIBITION "The Jewish Experience" at the Jewish Museum in New York is a huge undertaking which took many years and a tremendous outlay of effort and money to assemble. It contains 264 works by 126 artists created over a period of about one hundred years all over the world, and lent by both museums and private collectors. It is probably the first time that such a volume of "Jewish" art has been assembled under one roof.

The man responsible for the project, Prof. Avram Kaufman, says in his printed introduction that the exhibition "rests squarely on the life experience, collectively shared, intensified and transformed by the artist." It is thus the ideas underlying a work of art, and not solely artistic quality which guided the selection. In practice this meant that some works of minor artistic value were included because they fitted in with the concept. As a result poor paintings by obscure artists rub shoulders with the great. Chagall's levitating lovers are hung next to a work by an artist whose right to be there seems to be merely that he liv-

By MENDEL KOHANSKY
Jerusalem Post Reporter

ed and worked in Paris at the same time.

In keeping with its theme, the exhibition is divided into subjects: immigration from Eastern Europe to America, the Holocaust, life in Israel among the most important. Less thematically than historically, a large section is devoted to the Ecole de Paris. The exhibition extensively documents that remarkable, short-lived period when a group of highly talented young men, among them Chagall, Soutine, Ryback, and Lisitzky, attempted to create a Jewish art movement by blending their Eastern European heritage with the technical achievements of French art.

Needless to say, the American contingent is well represented. There are works illustrating the pains of adjusting to a new environment, to hard work and exploitation in the sweatshops, the struggle for unionization. There were militant Jewish artists in America in those

days, the most famous among them, Ben Shahn with his political cartoons in the George Grosz manner. A 1936 gouache entitled "East Side Soap Box" shows a squat, barrel-chested street orator against the background of a poster which bears the inscription (in Yiddish): "Nature gave everybody an appetite, but our bosses stole from us the keys."

THE HOLOCAUST — the most intense Jewish experience of modern times — naturally looms large in the exhibition. Louise Nevelson exhibits an enormous wooden structure in her familiar style, the details made up of pieces of furniture, the entire structure painted a uniform black, a memorial to the millions of destroyed Jewish homes. Another well-known American artist, Jack Levine, shows a painting entitled "Warsaw Ghetto" which he painted on the basis of an authentic photograph. There are the anthropomorphic kitchen utensils of Yossi Bergner flying in a gloomy, hostile landscape; a huge triptych by Argentine-born Mauricio Lasansky entitled "Nazi Drawings," a collage of newspapers painted over with wash and pencil, the artist's materials themselves illustrating the brutality of the subject; an "environment" by American Harold Paris entitled "Kaddish for Little Children," a hushed, bleak room one enters with foreboding and comes out crushed. One of the most haunting works in the show is Max Beckmann's prophetic "Synagogue," painted in 1919, a sinister painting of a synagogue on a strangely twisted street, drunken revellers passing, obscene anti-Semitic scrawlings on the synagogue's walls. The painting was lent to the exhibition by the Municipality of Frankfurt, the city where Beckmann taught art until 1933 when he was dismissed by the Nazis. In a gesture of posthumous apology to the artist, the city acquired the painting in 1972, twelve years after his death.

There are, of course, many Israeli artists represented, most of the works on loan from the Israel Museum or from private collections in the United States. Pride of place goes to Mordecai Ardon with five major canvases, one of which (the mystical "In the Beginning") is also reproduced on the exhibition's poster. One of the few sculptures on show is a 2.48m. by 2.74m. bronze by Dani Karavan entitled "Jerusalem," a horizontal, plaque-like bas-relief with a geometric design.

The list of 21 Israeli artists includes well-known names, and omits a number of lesser known but more important artists, and generally gives the impression that the show was made on the basis of long-established reputations — or by accident.

An educational boost for disadvantaged toddlers

Special to The Jerusalem Post

AN EDUCATIONAL boost for disadvantaged toddlers may result from a Hebrew University-designed project undertaken in Jerusalem by Tipat Halav, the network of mother-child health care stations.

Directed by Dr. Avima Lombard, of the University's Research Institute for Innovation in Education, the project is being launched on an experimental basis in Jerusalem's Ir Ganim neighbourhood, a high density area with a considerable ratio of families originating from Asia and North Africa.

A major aspect will be modelled on the Institute's successful "HIPPY" (Home Intervention Programme for Pre-School Youngsters) project geared toward 4-6-year-olds of disadvantaged families. The HIPPY project works with mothers of culturally deprived background, teaching them to use simple educational material, prepared for their pre-school age children. It was first successfully tested in a slum quarter in Tel Aviv and subsequently expanded to other culturally deprived areas.

This mother-child oriented programme was granted I.L.I.3m. this year by the Ministry of Education, which has permitted expansion of the programme to involve more than 1,500 children in 29 communities, from Kiryat Shmona to Mitzpe Ramon.

The HIPPY aspect of the Tipat Halav model programme will be based

on results of a three-year pilot project with mothers of 1-3-year-old children in Katamon, a depressed area of Jerusalem. Here, aides worked with young mothers toward altering child-rearing attitudes and developing techniques for arousing their babies' curiosity and awareness.

At another level, the Ir Ganim project will involve nurses at the Tipat Halav centres who — because of the confidence mothers already have in their health care role — can give advice and encouragement of an educational nature.

The third aspect of the programme utilizes the Tipat Halav centre to disseminate services for all parents in the community, not just mothers of infants. Here, there will be wide use of multimedia material being prepared for a series of educational programmes to be televised next year for the parents of disadvantaged children.

According to Dr. Lombard, senior researcher of the eight-year-old Institute and director of HIPPY, the secret of HIPPY's success is its emphasis on mother as teacher, using simple material with the help of a paraprofessional aide from the same community. "We base ourselves on the knowledge that mothers of disadvantaged children have tremendous faith in education," said Dr. Lombard. "In the name of education, they're prepared to put out one fantastic effort for their kids."



Gregorio Rubinstein smoking one of his inventions. (Rubinstein)

Charming proteins out of feathers

By SIMSON CARLEBACH
Jerusalem Post Reporter

THE LETTUCE CIGARETTE is not Dr. Gregorio Rubinstein's only invention. In Argentina, a system patented by him which flavours meat with a variety of tastes from lemon to champignons, is being widely used. The process also conditions the fats within the meat so that they almost never congeal, which adds to the meat's digestibility.

In Peru, a patented Rubinstein invention is being used to pulverize and process fish products for animal feed. And he has also developed a method for extracting soluble proteins from animal feathers.

Dr. Rubinstein was born in Buenos Aires in 1920, and received his Ph.D. in chemistry at the University there. His work in proteins extended into the field of botany. It was when analysing tobacco six years ago that he realised that the taste of the leaf is concentrated on the alkaloids which could possibly be removed and maintained separately. He thought that a similar process ought to be able to neutralize the taste in other, non-narcotic, leaves, leaving only their celluloid structure which could be infused with the tobacco taste. The substance could then be processed into a tobacco-like form for making cigarettes, cigars, and pipe "tobacco."

He worked on this idea with a group of Argentinian scientists, but they were hampered by the lack of

available literature on the subject. "There was nothing revolutionary about our work," he says, "since it ran parallel in all stages of development — from plant onward — with tobacco processing. The information we required was monopolized and suppressed tobacco interests."

When experimental tests on lettuce cigarette were successful, completed last year, Dr. Rubinstein brought the new product to Israel to begin the industrial process which could transform a laboratory success into a practical commodity. "I drank Zionism from a mother," he says, "and was Israel to be the centre of production for my latest invention."

Dr. Rubinstein's daughter is living in Israel where she is translating her sociology doctor's thesis, written in Argentina, at Bar Ilan University. Dr. Rubinstein says that his whole family will soon move to settle in Israel.

A cousin, Dr. Mallmork, a cardiovascular surgeon, who migrated to Israel from the Argentine six years ago — has acted as medical adviser to the Israeli project which helped Dr. Rubinstein produce the lettuce cigarette.

Safety alarm for lonely old

STOCKHOLM. — A passive monitoring system for elderly people living alone which causes an alarm to be sounded at a central point if key facilities within the person's home are not used within a given period — eight hours, for example — has been introduced by the National Swedish Telecommunications Administration.

The system, invented by Dr. Kjell Roos of Uppsala and named AWA (Automatic Warning Aid), ensures that an elderly person need never be helpless or unconscious without detection for more than a limited period of time.

A pulsator and a counting mechanism are the key components. The former sends out pulses which culminate, unless interrupted in an alarm signal after eight hours or so. This cycle is constantly being broken, however, by normal home activities. Each time the flat's occupant opens the refrigerator, switches on or off the bedside light, enters the kitchen or bathroom, etc., the

pulsator is automatically returned to zero position.

Since the majority of domestic accidents among elderly people occur in the bathroom this room can be fitted with a device which causes the alarm sounds after one hour.

The alarm proper is always preceded by a "preliminary alarm" which is audible only inside the flat and permits a tenant to prevent alarm sounding.

The passive system is complemented by an active alarm. It provides for a stricken person to press a button that summons immediate help. The buttons are placed at various strategic points inside the flat: beside the front door, near the bed, beside the bath, etc.

When the occupant is going to away from the flat for a period, the system can be temporarily deactivated by the pressing of a switch. The moment he or she returns it begins opening doors, using other key facilities, etc., the system is reactivated.

South Africa's apartheid TV gets mixed reception

STANLEY UYS

CAPE TOWN — SOUTH AFRICANS WAITED a long time for television — longer than any other developed country — and it is only natural that after two weeks' viewing many of them are still excited by it. Those, that is, who can afford it, for a large screen colour set can cost more than \$1,500, hiring is \$80 a month, and the licence fee \$80 a year.

These prohibitive prices mean that television is largely a privilege for the four million whites, and that 21 million blacks do not get much of a look in. (Although it is becoming a status symbol among better off mixed descent Coloureds and Indians.)

The single channel that operates nightly from six to eleven p.m. in fact, meant to be a "white" channel. This is how the Television Commission of Inquiry saw it, although of course anybody with a set can watch it.

Until a second channel is opened, to provide English-speaking and Afrikaans-speaking viewers each with their own service, English language and Afrikaans language programmes are being interspersed, so that the one group has to watch the other's programmes (or switch off). Eventually there will be separate channels for the Africans.

The Television Commission recommended this proliferation of ethnically orientated services: It said the initial channels would lead to "separate services on separate channels for all South Africa's language and cultural communities in all parts of the country."

CHRESS/ELIHU SHARAF

Only woman in the masters' group

ALLA KUSCHNER-STEIN, Israel's leading woman chess player and three-time contender to the world crown, who is currently representing Israel at the traditional Wijk-Aan-Zee, Holland, international tournament, is the only woman player in the masters' group. In the first round, held on Friday, Alla held to a draw West Germany's experienced international master Heino Lehmann.

In the second round, Kushner-Stein drew with U.S. junior champion Larry Christiansen and lost to Jorge Smetsan of Argentina in the third. Istvan Farago from Hungary was in the lead with 2½ points.

Due to economic problems of the sponsoring Hoogoven steel works, the number of participants in the top group (grandmasters' tournament) was reduced from the usual number

of 16 to 12. Still, the tournament's rating is the highest awarded by the International Chess Federation (FIDE). The field includes former world champion Mikhail Tal; Yugoslavia's top young player Ljubomir Ljubojevic; U.S. champion Walter Browne; Sweden's Ulf Andersson, one of the world's top young grandmasters; Gennadi Sosonko, the former well-known Leningrad player and coach now residing in Holland, and other well-known players.

After the third round Ljubojevic was in the lead with 3 points (following three straight wins over M. Dvorecki of the Soviet Union, Hans Böhm of Holland and Ulf Andersson of Sweden), followed by E. Kuraletsa (Yugoslavia) and W. Browne (U.S.) with 2 points each.

WIZO FUND DRIVE 1976

PROFESSIONAL RETRAINING AND VOCATIONAL TRAINING FOR WOMEN

YOUTH CLUBS IN POOR AREAS

WOMEN'S CLUBS IN DEVELOPMENT TOWNS

ONLY WITH YOUR HELP

IMMIGRANT ABSORPTION

LEGAL AID FOR WOMEN

DAY CRECHES KINDER-GARTENS AND SCHOOLS

WIZO

CAN WE ACHIEVE OUR GOALS

EDUCATION OF WOMEN TOWARDS ACTIVE CITIZENSHIP

CARE FOR FAMILIES OF WAR CASUALTIES

Space Donated by:
BANK LEUMI LE-ISRAEL B.M.

Hitachdut Olei Australia and New Zealand

All Australian Olim and visitors are invited to an

Australia Day Moomba

Monday, January 26, 1976 from 8.30 p.m.

The Pub, Avia Hotel, Old Led Road

Entrance—buy your own

Celebrate Australia Day by meeting old friends and making new ones.

H.O.A.N.Z.—76 Rehov Iba Givrol, Tel Aviv, Tel. 265244

LORENZA COLVILLE
in a
"ONE WOMAN EVENING"

Presenting a programme of stories, famous play extracts, poems, etc.

Wednesday, January 21, 1976, 8.30 p.m.

Tickets — IL10, available at YOKI Agency, Rehov Dizengoff, near corner of Rehov Reines, Tel. 03-222445, and at the box office on the evening of the performance.

34 Rehov Weizmann, Tel. 03-252691.

fakir Constant Heat from a Wheel-Mounted Storage Heater

No special installation necessary

Maintains uniform ambient heat

New immigrants and tax-exempt customers can pay in Israel pounds

can obtain immediate delivery

Humidifier

Hotplate for food and coffee

Thermostat

3 power levels

Fan gives instant heat

Movable

RATFON

Import Ltd.
119 Rehov Habashim, Tel Aviv, Tel. 229311/3

From better appliance dealers

GALLERY "119" גלריה "119"

SPECIAL SALE

from private collections

Silverware Jewellery

Copper Paintings

Cut glass Antiques

Porcelain etc.

The sale is continuing until Friday, January 23, 8.00 a.m.-1.00 p.m. / 6.30-7.00 p.m.

119 ROTHCHILD Blvd. Tel: 225995, TEL-AVIV

MINISTRY OF RELIGIOUS AFFAIRS

Tefillin and Menora

Look for This Symbol

This symbol with the endorsement of the Chief Rabbinate or the local rabbinic authorities is a guarantee that the tefillin or menora you are buying are kosher.

The Law for the Prevention of Fraudulent Teffilin and Menora, passed in 1975, and amendments introduced by the Minister of Religious Affairs, Dr. Yitzhak Rabin, forbids the sale or distribution of tefillin or menora which do not have the kosher symbol.

Those infringing this law are liable to one year's imprisonment or a IL5,000 fine.

372
مكتبة الأهل

IN ENGLAND GROSS

MEANS CASH REGISTERS



GROSS

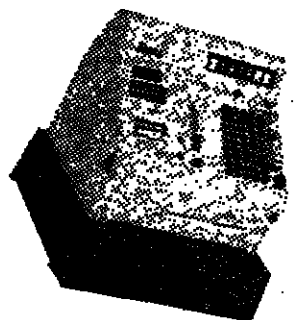
The cash register with record sales in England



The Gross recording cash register, made in England, has captured the British market. Among the users are the famous Marks and Spencer chain of shops, Smith & Sons (the world's largest distributor of newspapers), very many petrol stations, and thousands of restaurants throughout the British Isles. In all the world's markets, more and more businessmen are switching over to Gross recording cash registers.

GROSS

with these exclusive features



GROSS

— with every feature you need for your business

Meets Israel standard — The Ambassador in the Gross J.R. Series, is manufactured in England and imported completely assembled. It meets the Israel standard, and has been approved by the Customs and the Income Tax authorities (Permit 024/1/84.52—2010) and also meets the requirements of the Value Added Tax regulations. All details are printed on the customer's receipt: Name and address of the business — price of each item and total of the sale — total Value Added Tax — total amount to be paid — category symbols — transaction serial number — date in full. The record of the sale (ejected automatically at the end of the transaction) goes to the customer as his receipt. Items in each category are subtotaled (marked x), with the Value Added Tax, and the subtotals are totalled. The day's takings are also totalled (marked z) by category, and the grand total is printed.

Three item categories (thus meeting the Israel standard) with operation of up to 2 more. The customer's receipt and the continuous ledger strip on which all transactions are recorded are very wide (70 mm.) and can be easily read. Handwritten details can be conveniently added. The double-sided amount window is extremely large, allowing each sales-recorded operation to be followed visually. Figures are particularly clear. Exclusive totalling system saves two operations with every customer — operates faster than any other cash register, saves you time.

Ring up your success on a

GROSS

British recording cash register

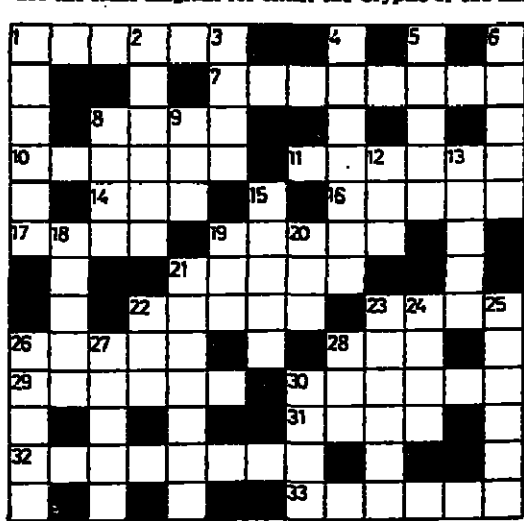
Sole importers: Gross Recording Cash Registers (Israel) Ltd.
Demonstrations and sales: TEL AVIV, 13 Rehov Ibn Gvirol, Tel. 258641, 221539
HAIFA, 2 Rehov Hanevilm, Tel. 660101

TWO-IN-ONE CROSSWORD

Use the same diagram for either the Cryptic or the Easy puzzle.

CRYPTIC PUZZLE

- ACROSS
- 1 Jumped when some sportsman called (6)
 - 2 Bugler's ultimate job (4, 4)
 - 3 She needs a bit of romance (4)
 - 4 Strode distractedly when locked up (6)
 - 5 She only takes half an hour to drive (6)
 - 6 It has six legs and some really strange (3)
 - 7 Crazy car giving us a beam (5)
 - 8 Agrees to lower one's head (4)
 - 9 Street with a lot of buses (5)
 - 10 The warm house of the weather forecaster (5)
 - 11 Take the president round the lake (5)
 - 12 What to use when part of the tractor's broken (4)
 - 13 The way a friend helps to wrap up a flower-bud (5)
 - 14 No half pint girl (3)
 - 15 A solitary die (6)
 - 16 Earlier reform movement (4)
 - 17 Puts on for personal benefit (4)
 - 18 Her changed decor gets all upset (3)
 - 19 Athletic manager? (6)
- DOWN
- 1 Waves forward with a ticket (6)
 - 2 Carson's nut? (6)
 - 3 Happy to get about with a learner (4)
 - 4 Shattered endlessly upset by 12 across (7)
 - 5 Sharpen up as a photographer (5)
 - 6 It smells like some goats to a sailor (5)
 - 7 The route to Opera's ruin (4)
 - 8 Jack Smithurst's dare part (4)
 - 9 Rested, but not all day (3)



EASY PUZZLE

- ACROSS
- 1 Very cold (6)
 - 2 Value too high (4)
 - 3 Scheme (4)
 - 4 Eastern labour (6)
 - 5 Army offices (6)
 - 6 Headed (3)
 - 7 Unspoken (5)
 - 8 Fat (4)
 - 9 Strength (5)
 - 10 Penalties (5)
 - 11 Sharpened (5)
 - 12 Heap (4)
 - 13 Sweetening substance (5)
 - 14 Fish (3)
 - 15 Stopped (6)
 - 16 Status of office (6)
 - 17 Semi-precious stone (4)
 - 18 Certain pigeons (3)
 - 19 Picked (6)
- DOWN
- 1 Conspires (6)
 - 2 Thrives (4)
 - 3 Finished (4)
 - 4 Made (7)
 - 5 Devastation (5)
 - 6 Browsing a distance (5)
 - 7 Staff (4)
 - 8 Help (3)
 - 9 Grate (3)
 - 10 Competitor (5)
 - 11 Apathy product (5)
 - 12 Vegetable (5)
 - 13 Fastened (5)
 - 14 Leading hand (5)
 - 15 Possesses (5)
 - 16 Vegetables (5)
 - 17 Object of worship (4)
 - 18 Greedily (5)
 - 19 Baggard (5)
 - 20 Designer (5)
 - 21 Oust (4)

Monday's Cryptic Solution
ACROSS—1. Block, 6. Catch.
2. Bears—10. Ten—11. Lament.
3. Medal (ribbon). 12. Mates, 13. Fetched. 15. Be—17. E—18. Bowers. 19. St—20. St—21. St—22. St—23. St—24. St—25. St—26. St—27. St—28. St—29. St—30. St—31. St—32. St—33. St—34. St—35. St—36. St—37. St—38. St—39. St—40. St—41. St—42. St—43. St—44. St—45. St—46. St—47. St—48. St—49. St—50. St—51. St—52. St—53. St—54. St—55. St—56. St—57. St—58. St—59. St—60. St—61. St—62. St—63. St—64. St—65. St—66. St—67. St—68. St—69. St—70. St—71. St—72. St—73. St—74. St—75. St—76. St—77. St—78. St—79. St—80. St—81. St—82. St—83. St—84. St—85. St—86. St—87. St—88. St—89. St—90. St—91. St—92. St—93. St—94. St—95. St—96. St—97. St—98. St—99. St—100. St—101. St—102. St—103. St—104. St—105. St—106. St—107. St—108. St—109. St—110. St—111. St—112. St—113. St—114. St—115. St—116. St—117. St—118. St—119. St—120. St—121. St—122. St—123. St—124. St—125. St—126. St—127. St—128. St—129. St—130. St—131. St—132. St—133. St—134. St—135. St—136. St—137. St—138. St—139. St—140. St—141. St—142. St—143. St—144. St—145. St—146. St—147. St—148. St—149. St—150. St—151. St—152. St—153. St—154. St—155. St—156. St—157. St—158. St—159. St—160. St—161. St—162. St—163. St—164. St—165. St—166. St—167. St—168. St—169. St—170. St—171. St—172. St—173. St—174. St—175. St—176. St—177. St—178. St—179. St—180. St—181. St—182. St—183. St—184. St—185. St—186. St—187. St—188. St—189. St—190. St—191. St—192. St—193. St—194. St—195. St—196. St—197. St—198. St—199. St—200. St—201. St—202. St—203. St—204. St—205. St—206. St—207. St—208. St—209. St—210. St—211. St—212. St—213. St—214. St—215. St—216. St—217. St—218. St—219. St—220. St—221. St—222. St—223. St—224. St—225. St—226. St—227. St—228. St—229. St—230. St—231. St—232. St—233. St—234. St—235. St—236. St—237. St—238. St—239. St—240. St—241. St—242. St—243. St—244. St—245. St—246. St—247. St—248. St—249. St—250. St—251. St—252. St—253. St—254. St—255. St—256. St—257. St—258. St—259. St—260. St—261. St—262. St—263. St—264. St—265. St—266. St—267. St—268. St—269. St—270. St—271. St—272. St—273. St—274. St—275. St—276. St—277. St—278. St—279. St—280. St—281. St—282. St—283. St—284. St—285. St—286. St—287. St—288. St—289. St—290. St—291. St—292. St—293. St—294. St—295. St—296. St—297. St—298. St—299. St—300. St—301. St—302. St—303. St—304. St—305. St—306. St—307. St—308. St—309. St—310. St—311. St—312. St—313. St—314. St—315. St—316. St—317. St—318. St—319. St—320. St—321. St—322. St—323. St—324. St—325. St—326. St—327. St—328. St—329. St—330. St—331. St—332. St—333. St—334. St—335. St—336. St—337. St—338. St—339. St—340. St—341. St—342. St—343. St—344. St—345. St—346. St—347. St—348. St—349. St—350. St—351. St—352. St—353. St—354. St—355. St—356. St—357. St—358. St—359. St—360. St—361. St—362. St—363. St—364. St—365. St—366. St—367. St—368. St—369. St—370. St—371. St—372. St—373. St—374. St—375. St—376. St—377. St—378. St—379. St—380. St—381. St—382. St—383. St—384. St—385. St—386. St—387. St—388. St—389. St—390. St—391. St—392. St—393. St—394. St—395. St—396. St—397. St—398. St—399. St—400. St—401. St—402. St—403. St—404. St—405. St—406. St—407. St—408. St—409. St—410. St—411. St—412. St—413. St—414. St—415. St—416. St—417. St—418. St—419. St—420. St—421. St—422. St—423. St—424. St—425. St—426. St—427. St—428. St—429. St—430. St—431. St—432. St—433. St—434. St—435. St—436. St—437. St—438. St—439. St—440. St—441. St—442. St—443. St—444. St—445. St—446. St—447. St—448. St—449. St—450. St—451. St—452. St—453. St—454. St—455. St—456. St—457. St—458. St—459. St—460. St—461. St—462. St—463. St—464. St—465. St—466. St—467. St—468. St—469. St—470. St—471. St—472. St—473. St—474. St—475. St—476. St—477. St—478. St—479. St—480. St—481. St—482. St—483. St—484. St—485. St—486. St—487. St—488. St—489. St—490. St—491. St—492. St—493. St—494. St—495. St—496. St—497. St—498. St—499. St—500. St—501. St—502. St—503. St—504. St—505. St—506. St—507. St—508. St—509. St—510. St—511. St—512. St—513. St—514. St—515. St—516. St—517. St—518. St—519. St—520. St—521. St—522. St—523. St—524. St—525. St—526. St—527. St—528. St—529. St—530. St—531. St—532. St—533. St—534. St—535. St—536. St—537. St—538. St—539. St—540. St—541. St—542. St—543. St—544. St—545. St—546. St—547. St—548. St—549. St—550. St—551. St—552. St—553. St—554. St—555. St—556. St—557. St—558. St—559. St—560. St—561. St—562. St—563. St—564. St—565. St—566. St—567. St—568. St—569. St—570. St—571. St—572. St—573. St—574. St—575. St—576. St—577. St—578. St—579. St—580. St—581. St—582. St—583. St—584. St—585. St—586. St—587. St—588. St—589. St—590. St—591. St—592. St—593. St—594. St—595. St—596. St—597. St—598. St—599. St—600. St—601. St—602. St—603. St—604. St—605. St—606. St—607. St—608. St—609. St—610. St—611. St—612. St—613. St—614. St—615. St—616. St—617. St—618. St—619. St—620. St—621. St—622. St—623. St—624. St—625. St—626. St—627. St—628. St—629. St—630. St—631. St—632. St—633. St—634. St—635. St—636. St—637. St—638. St—639. St—640. St—641. St—642. St—643. St—644. St—645. St—646. St—647. St—648. St—649. St—650. St—651. St—652. St—653. St—654. St—655. St—656. St—657. St—658. St—659. St—660. St—661. St—662. St—663. St—664. St—665. St—666. St—667. St—668. St—669. St—670. St—671. St—672. St—673. St—674. St—675. St—676. St—677. St—678. St—679. St—680. St—681. St—682. St—683. St—684. St—685. St—686. St—687. St—688. St—689. St—690. St—691. St—692. St—693. St—694. St—695. St—696. St—697. St—698. St—699. St—700. St—701. St—702. St—703. St—704. St—705. St—706. St—707. St—708. St—709. St—710. St—711. St—712. St—713. St—714. St—715. St—716. St—717. St—718. St—719. St—720. St—721. St—722. St—723. St—724. St—725. St—726. St—727. St—728. St—729. St—730. St—731. St—732. St—733. St—734. St—735. St—736. St—737. St—738. St—739. St—740. St—741. St—742. St—743. St—744. St—745. St—746. St—747. St—748. St—749. St—750. St—751. St—752. St—753. St—754. St—755. St—756. St—757. St—758. St—759. St—760. St—761. St—762. St—763. St—764. St—765. St—766. St—767. St—768. St—769. St—770. St—771. St—772. St—773. St—774. St—775. St—776. St—777. St—778. St—779. St—780. St—781. St—782. St—783. St—784. St—785. St—786. St—787. St—788. St—789. St—790. St—791. St—792. St—793. St—794. St—795. St—796. St—797. St—798. St—799. St—800. St—801. St—802. St—803. St—804. St—805. St—806. St—807. St—808. St—809. St—810. St—811. St—812. St—813. St—814. St—815. St—816. St—817. St—818. St—819. St—820. St—821. St—822. St—823. St—824. St—825. St—826. St—827. St—828. St—829. St—830. St—831. St—832. St—833. St—834. St—835. St—836. St—837. St—838. St—839. St—840. St—841. St—842. St—843. St—844. St—845. St—846. St—847. St—848. St—849. St—850. St—851. St—852. St—853. St—854. St—855. St—856. St—857. St—858. St—859. St—860. St—861. St—862. St—863. St—864. St—865. St—866. St—867. St—868. St—869. St—870. St—871. St—872. St—873. St—874. St—875. St—876. St—877. St—878. St—879. St—880. St—881. St—882. St—883. St—884. St—885. St—886. St—887. St—888. St—889. St—890. St—891. St—892. St—893. St—894. St—895. St—896. St—897. St—898. St—899. St—900. St—901. St—902. St—903. St—904. St—905. St—906. St—907. St—908. St—909. St—910. St—911. St—912. St—913. St—914. St—915. St—916. St—917. St—918. St—919. St—920. St—921. St—922. St—923. St—924. St—925. St—926. St—927. St—928. St—929. St—930. St—931. St—932. St—933. St—934. St—935. St—936. St—937. St—938. St—939. St—940. St—941. St—942. St—943. St—944. St—945. St—946. St—947. St—948. St—949. St—950. St—951. St—952. St—953. St—954. St—955. St—956. St—957. St—958. St—959. St—960. St—961. St—962. St—963. St—964. St—965. St—966. St—967. St—968. St—969. St—970. St—971. St—972. St—973. St—974. St—975. St—976. St—977. St—978. St—979. St—980. St—981. St—982. St—983. St—984. St—985. St—986. St—987. St—988. St—989. St—990. St—991. St—992. St—993. St—994. St—995. St—996. St—997. St—998. St—999. St—1000. St—1001. St—1002. St—1003. St—1004. St—1005. St—1006. St—1007. St—1008. St—1009. St—1010. St—1011. St—1012. St—1013. St—1014. St—1015. St—1016. St—1017. St—1018. St—1019. St—1020. St—1021. St—1022. St—1023. St—1024. St—1025. St—1026. St—1027. St—1028. St—1029. St—1030. St—1031. St—1032. St—1033. St—1034. St—1035. St—1036. St—1037. St—1038. St—1039. St—1040. St—1041. St—1042. St—1043. St—1044. St—1045. St—1046. St—1047. St—1048. St—1049. St—1050. St—1051. St—1052. St—1053. St—1054. St—1055. St—1056. St—1057. St—1058. St—1059. St—1060. St—1061. St—1062. St—1063. St—1064. St—1065. St—1066. St—1067. St—1068. St—1069. St—1070. St—1071. St—1072. St—1073. St—1074. St—1075. St—1076. St—1077. St—1078. St—1079. St—1080. St—1081. St—1082. St—1083. St—1084. St—1085. St—1086. St—1087. St—1088. St—1089. St—1090. St—1091. St—1092. St—1093. St—1094. St—1095. St—1096. St—1097. St—1098. St—1099. St—1100. St—1101. St—1102. St—1103. St—1104. St—1105. St—1106. St—1107. St—1108. St—1109. St—1110. St—1111. St—1112. St—1113. St—1114. St—1115. St—1116. St—1117. St—1118. St—1119. St—1120. St—1121. St—1122. St—1123. St—1124. St—1125. St—1126. St—1127. St—1128. St—1129. St—1130. St—1131. St—1132. St—1133. St—1134. St—1135. St—1136. St—1137. St—1138. St—1139. St—1140. St—1141. St—1142. St—1143. St—1144. St—1145. St—1146. St—1147. St—1148. St—1149. St—1150. St—1151. St—1152. St—1153. St—1154. St—1155. St—1156. St—1157. St—1158. St—1159. St—1160. St—1161. St—1162. St—1163. St—1164. St—1165. St—1166. St—1167. St—1168. St—1169. St—1170. St—1171. St—1172. St—1173. St—1174. St—1175. St—1176. St—1177. St—1178. St—1179. St—1180. St—1181. St—1182. St—1183. St—1184. St—1185. St—1186. St—1187. St—1188. St—1189. St—1190. St—1191. St—1192. St—1193. St—1194. St—1195. St—1196. St—1197. St—1198. St—1199. St—1200. St—1201. St—1202. St—1203. St—1204. St—1205. St—1206. St—1207. St—1208. St—1209. St—1210. St—1211. St—1212. St—1213. St—1214. St—1215. St—1216. St—1217. St—1218. St—1219. St—1220. St—1221. St—1222. St—1223. St—1224. St—1225. St—1226. St—1227. St—1228. St—1229. St—1230. St—1231. St—1232. St—1233. St—1234. St—1235. St—1236. St—1237. St—1238. St—1239. St—1240. St—1241. St—1242. St—1243. St—1244. St—1245. St—1246. St—1247. St—1248. St—1249. St—1250. St—1251. St—1252. St—1253. St—1254. St—1255. St—1256. St—1257. St—1258. St—1259. St—1260. St—1261. St—1262. St—1263. St—1264. St—1265. St—1266. St—1267. St—1268. St—1269. St—1270. St—1271. St—1272. St—1273. St—1274. St—1275. St—1276. St—1277. St—1278. St—1279. St—1280. St—1281. St—1282. St—1283. St—1284. St—1285. St—1286. St—1287. St—1288. St—1289. St—1290. St—1291. St—1292. St—1293. St—1294. St—1295. St—1296. St—1297. St—1298. St—1299. St—1300. St—1301. St—1302. St—1303. St—1304. St—1305. St—1306. St—1307. St—1308. St—1309. St—1310. St—1311. St—1312. St—1313. St—1314. St—1315. St—1316. St—1317. St—1318. St—1319. St—1320. St—1321. St—1322. St—1323. St—1324. St—1325. St—1326. St—1327. St—1328. St—1329. St—1330. St—1331. St—1332. St—1333. St—1334. St—1335. St—1336. St—1337. St—1338. St—1339. St—1340. St—1341. St—1342. St—1343. St—1344. St—1345. St—1346. St—1347. St—1348. St—1349. St—1350. St—1351. St—1352. St—1353. St—1354. St—1355. St—1356. St—1357. St—1358. St—1359. St—1360. St—1361. St—1362. St—1363. St—1364. St—1365. St—1366. St—1367. St—1368. St—1369. St—1370. St—1371. St—1372. St—1373. St—1374. St—1375. St—1376. St—1377. St—1378. St—1379. St—1380. St—1381. St—1382. St—1383. St—1384. St—1385. St—1386. St—1387. St—1388. St—1389. St—1390. St—1391. St—1392. St—1393. St—1394. St—1395. St—1396. St—1397. St—1398. St—1399. St—1400. St—1401. St—1402. St—1403. St—1404. St—1405. St—1406. St—1407. St—1408. St—1409. St—1410. St—1411. St—1412. St—1413. St—1414. St—1415. St—1416. St—1417. St—1418. St—1419. St—1420. St—1421. St—1422. St—1423. St—1424. St—1425. St—1426. St—1427. St—1428. St—1429. St—1430. St—1431. St—1432. St—1433. St—1434. St—1435. St—1436. St—1437. St—1438. St—1439. St—1440. St—1441. St—1442. St—1443. St—1444. St—1445. St—1446. St—1447. St—1448. St—1449. St—1450. St—1451. St—1452. St—1453. St—1454. St—1455. St—1456. St—1457. St—1458. St—1459. St—1460. St—1461. St—1462. St—1463. St—1464. St—1465. St—1466. St—1467. St—1468. St—1469. St—1470. St—1471. St—1472. St—1473. St—1474. St—1475. St—1476. St—1477. St—1478. St—1479. St—1480. St—1481. St—1482. St—1483. St—1484. St—1485. St—1486. St—1487. St—1488. St—1489. St—1490. St—1491. St—1492. St—1493. St—1494. St—1495. St—1496. St—1497. St—1498. St—1499. St—1500. St—1501. St—1502. St—1503. St—1504. St—1505. St—1506. St—1507. St—1508. St—1509. St—1510. St—1511. St—1512. St—1513. St—1514. St—1515. St—1516. St—1517. St—1518. St—1519. St—1520. St—1521. St—1522. St—1523. St—1524. St—1525. St—1526. St—1527. St—1528. St—1529. St—1530. St—1531. St—1532. St—1533. St—1534. St—1535. St—1536. St—1537. St—1538. St—1539. St—1540. St—1541. St—1542. St—1543. St—1544. St—1545. St—1546. St—1547. St—1548. St—1549. St—1550. St—1551. St—1552. St—1553. St—1554. St—1555. St—1556. St—1557. St—1558. St—1559. St—1560. St—1561. St—1562. St—1563. St—1564. St—1565. St—1566. St—1567. St—1568. St—1569. St—1570. St—1571. St—1572. St—1573. St—1574. St—1575. St—1576. St—1577. St—1578. St—1579. St—1580. St—1581. St—1582. St—1583. St—1584. St—1585. St—1586. St—1587. St—1588. St—1589. St—1590. St—1591. St—1592. St—1593. St—1594. St—1595. St—1596. St—1597. St—1598. St—1599. St—1600. St—1601. St—1602. St—1603. St—1604. St—1605. St—1606. St—1607. St—1608. St—1609. St—1610. St—1611. St—1612. St—1613. St—1614. St—1615. St—1616. St—1617. St—1618. St—1619. St—1620. St—1621. St—1622. St—1623. St—1624. St—1625. St—1626. St—1627. St—1628. St—1629. St—1630. St—1631. St—1632. St—1633. St—1634. St—1635. St—1636. St—1637. St—1638. St—1639. St—1640. St—1641. St—1642. St—1643. St—1644. St—1645. St—1646. St—1647. St—1648. St—1649. St—1650. St—1651. St—1652. St—1653. St—1654. St—1655. St—1656. St—1657. St—1658. St—1659. St—1660. St—1661. St—1662. St—1663. St—1664. St—1665. St—1666. St—1667. St—1668. St—1669. St—1670. St—1671. St—1672. St—1673. St—1674. St—1675. St—1676. St—1677. St—1678. St—1679. St—1680. St—1681. St—1682. St—1683. St—1684. St—1685. St—1686. St—1687. St—1688. St—1689. St—1690. St—1691. St—1692. St—1693. St—1694. St—1695. St—1696. St—1697. St—1698. St—1699. St—1700. St—1701. St—1702. St—1703. St—1704. St—1705. St—1706. St—1707. St—1708. St—1709. St—1710. St—1711. St—1712. St—1713. St—1714. St—1715. St—1716. St—1717. St—1718. St—1719. St—1720. St—1721. St—1722. St—1723. St—1724. St—1725. St—1726. St—

Industrial waste still polluting Haifa's air

By YAAKOV ARDON
Jerusalem Post Reporter

HAIFA — This city's air has been described by experts as among the most contaminated in the world. Last year, then-Mayor Yosef Almog appointed ecologist Zvi Even to tackle Haifa's growing problem of environmental deterioration, but it took years before the situation noticeably improved.

The main offenders are the heavy industries, most of which are reluctant to invest in somewhat costly anti-pollution devices. Neshet is an H-time contributor, and has been ranked among the most conspicuous, according to ecologists. Most recently, a fire at the Neshet cement plant put out one of the plant's two filters of action, and dust is now spouting from two, and at times three, of the four kilns. (Two more filters are on order, but the first of these will only arrive in December.)

Already in 1965 Health Ministry doctors had drawn attention to the serious effects air pollution could have on the residents of the Greater Haifa area, especially children. But then, in 1971, Haifa's Public Council for the Preservation of Environment

tal Quality demanded enforcement of the Kammovitz (anti-pollution) Law, against Neshet in particular, the Health and Interior Ministries responded with delays and evasiveness.

The Council, through its legal counsel and co-founder Reuven Cheyene, petitioned the High Court, which issued an order against the two ministries to explain their inaction on Haifa's pollution problem. The ministries' legal advisers proceeded to fight the application of the Kammovitz Law, and in effect sided with the polluters of the city's air.

In May 1972, the High Court ordered the ministries to take any action necessary to enforce the Kammovitz Law, and to take specific action against Neshet. Neshet was consequently required to install dust filters and report to the Health Ministry's regional office every filter breakdown lasting 72 hours or longer.

Neshet announced such a breakdown last week. However, shorter breakdowns need not be reported, and commuters passing by the Neshet plant often report seeing whitish dust belching into the air by Neshet's smokestacks.



Assis jams and preserves. Varieties include citrus marmalades, cherry, strawberry, plum, apple and pineapple. (Israel Food Week)

Assis plans now for exports in the 1980s

By YEIYEHAK OKED
Jerusalem Post Reporter

TEL AVIV — The Assis complex of fruit and vegetable processing companies are gearing up for the 1980s. Their five-year objectives include more emphasis on non-citrus products, such as tomatoes, jams, marmalades and fish products. They are also eyeing new markets, especially in the United States.

Assis is a family enterprise, and recently a second generation of the Bejarano family has taken over: 28-year-old Daniel Bejarano is managing director of the enterprises, and his 30-year-old cousin, Michael Bejarano, is head of the new plant in Netanya.

Though he looks even younger than 28, Daniel is all business. He speaks in an authoritative voice while reciting company facts and figures from memory.

The enterprise has five plants: the "pioneer" plant in Ramat Gan, for the processing of tomatoes and citrus; the alcohol distillery plant also in Ramat Gan; the Ardi plant for deserts, puddings and jellies; the new plant in Netanya, canned fruits (non-citrus) squashes, jams, ketchup and central distribution for the local market; and the fish canning plant in Acre.

Last year's total turnover for the enterprise was IL137m; this year it will be IL165m. The enterprise expects to increase by 12 per cent in real terms without taking into consideration the increase due to inflation.

Daniel Bejarano believes the local market will remain more or less stable, while the growth of the enterprise is dependent on exports, finding of new products and new export markets.

In order to succeed in the 80s, Assis is not only turning more and more to non-citrus products, but will stress mechanization so it can cut down on low-skilled labour. Like all other industries, Assis too could use more skilled professional labour and maintenance personnel.

Daniel Bejarano says the amount of citrus fruit available for industry is stable at about 500,000 tons, "therefore we must develop new non-citrus products. We have made strides in certain new fields like tomatoes — today, farmers are growing tomatoes for industry."

Another new field which Assis is working on is new processing methods for fruits and vegetables. Mr. Bejarano said these projects include new unconventional ways of packaging preserves.

TEL AVIV — The Assis complex of fruit and vegetable processing companies are gearing up for the 1980s. Their five-year objectives include more emphasis on non-citrus products, such as tomatoes, jams, marmalades and fish products. They are also eyeing new markets, especially in the United States.

Assis is a family enterprise, and recently a second generation of the Bejarano family has taken over: 28-year-old Daniel Bejarano is managing director of the enterprises, and his 30-year-old cousin, Michael Bejarano, is head of the new plant in Netanya.

Though he looks even younger than 28, Daniel is all business. He speaks in an authoritative voice while reciting company facts and figures from memory.

The enterprise has five plants: the "pioneer" plant in Ramat Gan, for the processing of tomatoes and citrus; the alcohol distillery plant also in Ramat Gan; the Ardi plant for deserts, puddings and jellies; the new plant in Netanya, canned fruits (non-citrus) squashes, jams, ketchup and central distribution for the local market; and the fish canning plant in Acre.

Facelifting for T.A. fairgrounds

Jerusalem Post Reporter

TEL AVIV — Yehiel Hamikhalch — the Israel fairgrounds north of Tel Aviv — will receive a IL15m. facelifting this year. This will include new flooring and outside lighting improvement in the fairground's pavilions.

The company's general manager, Eliahu Almogor, said on Sunday the fairgrounds are scheduling "three trade shows and one international fair for 1976 at a total budget of IL7m. (compared to IL3.4m. in 1975). They are: Ispeck 76 (from May 17-21), Israel's first international packaging exhibition; Timprint 76 (from May 17-21), covering office equipment, data processing and printing; Expo-Medical 76 (from September 15-20), an international exhibition of hospital and medical equipment and pharmaceuticals; modern living (in July), a regular bi-annual event which will be open to the general public.

AMERICAN ISRAEL BANK LTD.			
FOREIGN CURRENCY RATES			
FOR 20.1.76			
Official Exchange Rates (transfers and cheques)			
	Purchase	Sale	
U.S. Dollar	7.2400	7.2450	IL
Swiss Fr.	2.77023	2.76999	IL
French Fr.	1.60639	1.62441	IL
DM	2.77023	2.76999	IL
Finland M.	1.85166	1.87565	IL

INTERBANK SPOT RATES	
Dollar	2.0324/25 per £
DM	2.6010/20 per \$
Swiss Fr.	2.6010/25 per \$
Lire	686.30/60 per \$
Belgian Fr.	39.31/33 per \$
Dutch Fl.	2.6710/25 per \$
Yen	303.00/25 per \$
French Fr.	4.4820/40 per \$
Gold price:	\$126-127
FORWARDED RATES	
	1 Mon. 3 Mos. 6 Mos.
S/E	2.0325/240 2.0070/70 1.9870/850
D/M/\$	2.5970/90 2.5896/91 2.5555/785
Sw.Fr./\$	2.5900/926 2.5750/775 2.5500/670

Bank of Israel relaxes liquidity requirement

By GIDION ESHEIT
Jerusalem Post Economics Reporter

IN A BID TO prevent commercial banks from increasing interest rates charged to the public, the Bank of Israel has decided to relax the banks' liquidity requirement, thus reducing their liquidity deficits by about IL250m.

The Bank of Israel decision involves monetary policy with the banks' deficits, which were created by mainly by policies originating in other Government bodies.

The Bank has no intention of creating an expansionary monetary policy. If it had, it would have done so even before the commercial banks demanded reducing the liquidity obligations. Furthermore, the Bank was not responsible for the creation of the deficits.

There are two main factors contributing to the deficits. One is the commercial banks themselves, which find it still profitable to create deficits — because profits from other sources compensate for them; and the second is payments by the Government to suppliers. The Govern-

ment and public bodies have developed a habit of delaying payments to suppliers, who thus approach the banks for financing. If the Government would make its payments in time, much of the pressure would be alleviated.

However, the Bank of Israel is still responsible for carrying out the tight monetary policy it deems appropriate. It is not the duty of the Bank to do the "dirty work" for the Accountant General. The Bank should have let interest rates go up, increase the fines on liquidity deficits and have the Accountant General pay through the higher prices charged by the suppliers to the Government.

Since its establishment, the Bank of Israel has surrendered to the Treasury the major duties of monetary policy. This has been done by printing money whenever the Government requested it. By seconding its present aims to the needs of the Accountant General, the Bank will continue diluting its economic role of determining and carrying out monetary policy.

Foreign debt payments for 1976—\$800m.

Jerusalem Post Reporter

Israel borrowed \$250m. in short-term loans during 1975. This massive borrowing prevented a decline in foreign currency reserves beyond the \$1,000m. mark.

The reserves, which stand at slightly more than \$1,000m., have been threatened by an increased deficit in the balance of payments, which reached \$4,000m. during 1975.

Israel will have to pay during 1976 about \$800m. as debt payments. This sum equals about one month's imports. Reaching this level in reserves is considered far below the red line. Usually, the interest charged for short-term loans is higher than for long-term ones. Although Israel has significant creditworthiness among the major banks, the banks have charged in the last year higher rates, in order to cover higher risks.

Kopel Tours now in UK

Jerusalem Post Travel Reporter

Kopel Tours has announced the opening of a new foreign branch — in London. The Tel Aviv-based company, which already has offices in North America and Europe, said the London bureau will operate on an entirely new basis, and will restrict itself entirely to the wholesale tourist trade.

Shmuel Pilovsky, Kopel's deputy president, said the establishment of the new branch was prompted by a study which showed that of Britain's 400 travel agents linked with foreign tour organizations, only 12 were promoting Israel tourism, and eight of them were Jewish-owned.

THE FIRST ISSUE of a new quarterly — the "Israel-South Africa Trade Journal" — was published in Tel Aviv last week. The magazine, printed in cooperation with the Israel-South Africa Chamber of Commerce, is edited by A.M. Arb. Besides articles and reports on trade between the two states, the magazine also provides lists of essential statistics and addresses.

EL AVIV STOCKS:

Downward trend unchecked

Jerusalem Post Reporter

EL AVIV — The anxiety expressed earlier this week by financial circles that the Bank of Israel could not stem the downward trend appeared to be solidly founded yesterday. Prices of index-linked bonds dropped, often heavily.

Medium offers caused prices to drop by one to three per cent. Ten-year redemption bonds fell about one per cent — and their yield now is about 3.25 per cent. 3.5 per cent. Bitabon 8.5 per cent bonds fell by one to three per cent, and their yield is now

	20.1.76	19.1.76
OIL-RELATED STOCKS		
Dead Sea Junior	382	388
Dead Sea	215	276
Electric Corp. B	285	285.5
L. LINKED		
Capital and Interest	450	461
1965 (1)	445	447
1966 (1)	445	447
1967 (1)	445	447
1968 (1)	445	447
1969 (1)	445	447
1970 (1)	445	447
1971 (1)	445	447
1972 (1)	445	447
1973 (1)	445	447
1974 (1)	445	447
1975 (1)	445	447
1976 (1)	445	447
FINANCIALS		
Bank Leumi	321	330
Bank Hapoalim	320	323
Bank Leumi	313	314.5
INCREASES IN SHARES		
1976	136	136
INVESTMENTS		
1976	107	107
1977	103	103
1978	114.5	115
1979	115.5	116
1980	116.5	117
1981	117.5	118
1982	118.5	119
1983	119.5	120
1984	120.5	121
1985	121.5	122
1986	122.5	123
1987	123.5	124
1988	124.5	125
1989	125.5	126
1990	126.5	127
1991	127.5	128
1992	128.5	129
1993	129.5	130
1994	130.5	131
1995	131.5	132
1996	132.5	133
1997	133.5	134
1998	134.5	135
1999	135.5	136
2000	136.5	137
2001	137.5	138
2002	138.5	139
2003	139.5	140
2004	140.5	141
2005	141.5	142
2006	142.5	143
2007	143.5	144
2008	144.5	145
2009	145.5	146
2010	146.5	147
2011	147.5	148
2012	148.5	149
2013	149.5	150
2014	150.5	151
2015	151.5	152
2016	152.5	153
2017	153.5	154
2018	154.5	155
2019	155.5	156
2020	156.5	157
2021	157.5	158
2022	158.5	159
2023	159.5	160
2024	160.5	161
2025	161.5	162
2026	162.5	163
2027	163.5	164
2028	164.5	165
2029	165.5	166
2030	166.5	167
2031	167.5	168
2032	168.5	169
2033	169.5	170
2034	170.5	171
2035	171.5	172
2036	172.5	173
2037	173.5	174
2038	174.5	175
2039	175.5	176
2040	176.5	177
2041	177.5	178
2042	178.5	179
2043	179.5	180
2044	180.5	181
2045	181.5	182
2046	182.5	183
2047	183.5	184
2048	184.5	185
2049	185.5	186
2050	186.5	187
2051	187.5	188
2052	188.5	189
2053	189.5	190
2054	190.5	191
2055	191.5	192
2056	192.5	193
2057	193.5	194
2058	194.5	195
2059	195.5	196
2060	196.5	197
2061	197.5	198
2062	198.5	199
2063	199.5	200
2064	200.5	201
2065	201.5	202
2066	202.5	203
2067	203.5	204
2068	204.5	205
2069	205.5	206
2070	206.5	207
2071	207.5	208
2072	208.5	209
2073	209.5	210
2074	210.5	211
2075	211.5	212
2076	212.5	213
2077	213.5	214
2078	214.5	215
2079	215.5	216
2080	216.5	217
2081	217.5	218
2082	218.5	219
2083	219.5	220
2084	220.5	221
2085	221.5	222
2086	222.5	223
2087	223.5	224
2088	224.5	225
2089	225.5	226
2090	226.5	227
2091	227.5	228
2092	228.5	229
2093	229.5	230
2094	230.5	231
2095	231.5	232
2096	232.5	233
2097	233.5	234
2098	234.5	235
2099	235.5	236
2100	236.5	237
2101	237.5	238
2102	238.5	239
2103	239.5	240
2104	240.5	241
2105	241.5	242
2106	242.5	243
2107	243.5	244
2108	244.5	245
2109	245.5	246
2110	246.5	247
2111	247.5	248
2112	248.5	249
2113	249.5	250
2114	250.5	251
2115	251.5	252
2116	252.5	253
2117	253.5	254
2118	254.5	255
2119	255.5	256
2120	256.5	257
2121	257.5	258
2122	258.5	259
2123	259.5	260
2124	260.5	261
2125	261.5	262
2126	262.5	263
2127	263.5	264
2128	264.5	265
2129	265.5	266
2130	266.5	267
2131	267.5	268
2132	268.5	269
2133	269.5	270
2134	270.5	271
2135	271.5	272
2136	272.5	273
2137	273.5	274
2138	274.5	275
2139	275.5	276
2140	276.5	277
2141	277.5	278
2142	278.5	279
2143	279.5	280
2144	280.5	281
2145	281.5	282
2146	282.5	283
2147	283.5	284
2148	284.5	285
2149	285.5	286
2150	286.5	287
2151	287.5	288
2152	288.5	289
2153	289.5	290
2154	290.5	291
2155	291.5	292
2156	292.5	293
2157	293.5	294
2158	294.5	295
2159	295.5	296
2160	296.5	297
2161	297.5	298
2162	298.5	299
2163	299.5	300
2164	300.5	301
2165	301.5	302
2166	302.5	303
2167	303.5	304
2168	304.5	305
2169	305.5	306
2170	306.5	307
2171	307.5	308
2172	308.5	309
2173	309.5	310
2174	310.5	311
2175	311.5	312
2176	312.5	313
2177	313.5	314
2178	314.5	31

TROUBLE ON WHEELS

THE CURRENT SHOWDOWN between Egged and the Government turns on two issues which are closely related but which must nevertheless be kept apart.

There is first the very urgent issue of the bus cooperative's desperate shortage of cash. Egged is in such dire straits that it is forced to scurry around daily for money to pay members' and employees' wages and to purchase the necessary fuel and spare parts. It has run up large bank debts, on which it is paying high interest, and it is simply not in a position to raise additional funds.

The only choice is to have these funds provided from the public till. A vital public service such as Egged's cannot be allowed to teeter on the brink of financial disaster. Moreover, if Egged goes broke the Government will have to step in anyway, and bear all the costs resulting from the takeover.

This does not, however, mean that the funds should be placed at the disposal of Egged without any strings attached, and the Knesset Finance Committee is performing a valuable service in digging deep into the terms of proposed assistance.

The basic assumption should be that there is no good reason to treat Egged differently from any other bankrupt company. Since almost all its assets appear to be mortgaged, and other collaterals are not available, the cooperative ought to agree to the appointment of a receiver, or a controller, who would be empowered to intervene in business decisions and to veto excessive spending. This would help consolidate Egged's finances, and ensure eventual recovery of the new credit, without at the same time prejudicing the cooperative's claims for arrears from the Ministry of Transport.

Should Egged reject such minimal safeguards, it would, of course, disqualify itself from receiving any further public aid. In that case a takeover by the state would indeed be unavoidable.

But beyond this immediate issue there looms the wider problem of who decides what Egged does and how. This has been brought to the fore by the Golomb Committee recommendation that the "private ventures" of Egged members should be merged with Egged's own properties. The proposal has run into stiff opposition from the members of the cooperative, and the ensuing debate has exposed a chaos of decision-making with few parallels in a public enterprise.

For example: Egged's fares are currently computed in accordance with a complex formula worked out by the Kashti Committee back in 1971, and Egged routes are supposed to be determined by the Ministry of Transport in consultation with the cooperative. But now comes Egged with the argument that it has been accumulating huge deficits by having to run a host of uneconomical lines at ridiculously low fares.

The argument is undoubtedly worthy of examination. But in itself it only offers fresh proof that Egged policies are consistently shaped under conditions of murky uncertainty. The fact is that to this day the rights and the obligations of Egged — and, for that matter, of Dan — as a public service have not been set out in unambiguous language. And while a number of public agencies have been empowered to deal with various aspects of Egged operations, it is still unclear which agency exercises what kind of authority in which precise area.

This situation has been used by Egged to its own monopolistic advantage, just as it was siphoning off the cooperative's assets to individual members and spending itself into near catastrophe. The blame must, however, be shared by the Government, which allowed the situation to go on unchecked for years.

Egged's critical shortage of cash today is the symptom of a disease which calls for a radical cure.

ISRAEL PRESS

High hopes for Moynihan dashed

YEDYOT AHABONOT (Independent) warns that "disappointment awaits those who had high hopes for U.S. Amb. Daniel Moynihan's first address at the security conference, for in Monday's speech, Moynihan revealed scarcely a thing on U.S. policy aims, contenting himself with voicing the hope that 'things will somehow make progress' towards Geneva, without however mentioning the possibility of a veto, and without clarifying which Geneva he was referring to — with the PLO or without. This was not Moynihan's manner of speech — the meticulous style of Dr. Kissinger came through clearly."

MA'ARIV (Independent) writes that "the Cabinet committed a serious error in its session on Sunday, and should not imagine that the press will sit back and resign itself, post factum, to the accumulating number of attacks on its freedom."

AL HANISHIMAN (Masseum) notes that the deterioration in Lebanon calls for action by the major powers and the UN, before an all-round worsening occurs that can no longer be halted. "Lebanon today is the focal threat to peace. There can surely be no task more urgent, if a collapse that could endanger the relative calm achieved in the Middle East is to be avoided."

HA'ARETZ (Independent) charges the Government with trying to muzzle the press and the other communications media. "The mantle of secrecy could be cast over a wide area of foreign affairs, leaving the citizen with a lack of information. The man in the street would then be unable to evaluate properly Government action." By such a move, the paper says, the Government was going "against the basic rules of a liberal democratic society." The paper urges the members of the Foreign Affairs and Defence Committee not to endorse the measures. "A state claiming membership of the free world cannot impose such wide-ranging restrictions on its press. The move endangers the future of Israel as a State concerned about the freedom of the individual. And this, surely, is one of the assets which makes life under constant siege bearable."

HATZOFE (National Religious) demands that the Government retract its decision to curb the press, terming it "a serious stain on Israeli democracy... There shall be no political censorship in the State of Israel," the paper asserts.

DAVAR (Histadrut) warns that "the people who nurtured Arafat and the PLO have brought Lebanon to the edge of the abyss, a situation which could involve the entire region." The paper feels that any move to stop the civil war is doomed to failure. "A compromise on the basis of compromise is a Palestinian state west of the Jordan and in the Gaza Strip (with a corridor, if you please) cannot be to Israel's advantage, no matter if it is backed by King Khalid or King Kaysiyeh."

But when we speak to the American public, things may look different. For all we know, the State Department may expect King Khalid to bribe President Assad into joining the so-called Arab moderate front with the prospect of incorporating Arafat's "Palestine" into a

VIEWPOINT

Official censorship is better than unofficial press agreement to withhold information, argues POST diplomatic correspondent DAVID LANDAU in discussing the recent Cabinet decision to push for a legal ban on publication of sensitive diplomatic communications and contacts.

The press in a quandary

AS THE press tries desperately, through parliamentary lobbying and public persuasion, to reverse the government's decision to widen censorship, it is reasonable to ask: what is the press proposing as an alternative?

To judge from the many leading articles and other comments, and from the now-notorious "secret meeting" between Prime Minister Yitzhak Rabin and the diplomatic correspondents three weeks ago, the press seems to be proposing:

- that the leaks be "plugged at source" — i.e. that Rabin put his own house in order by curbing his leading ministers and officials, and/or
- that system of "voluntary restraints" be worked out which the press would accept of its own free will (this was suggested by the diplomatic correspondents, but not endorsed by the Editors Committee), or — both.

These proposals put forward by the press clearly imply that the press itself wants to call a halt to damaging revelations of sensitive diplomatic activities, that it, too, believes that the national interest in the free and unfettered flow of non-military information must sometimes be overridden by the national interest in the secrecy of diplomatic contacts.

The government has proposed that two areas of diplomatic activity be censored:

- top-secret communications between Israel and other governments, and
- secret meetings between Israeli officials and officials of governments with which Israel has no diplomatic relations.

Perceptive critics have pointed out that the proposed regulations are drafted in needlessly loose and therefore dangerous language, even in terms of the government's purpose.

Without analyzing here either the government's purpose or the wording of the regulations (and by failing to do so I am admittedly sidetracking the main issue), I would submit that the alternatives that have been canvassed by the press are unsupportable.

The first alternative — that the government muzzle itself rather than the newsman — betrays an inconsistency bordering on hypocrisy on the part of its proponents. From the point of view of the public interest in the free flow of information, it makes no difference whether that flow is cut off "at source" — i.e. by curbing ministers and officials — or at the next stage, by censoring the newspapers. The press' argument against the new regulations, based on the national interest in the free flow of information, is therefore disingenuous.

When the leader-writers urge Rabin to curb the leakers rather than the press, they do so because they know in their hearts that such plugging would not be effective — at any rate not nearly so effectively as the proposed extension of censorship.

The proposal made by most of the diplomatic correspondents (it was supported by all but two of them) — a voluntary arrangement between the government and the press — would be to my mind, a much graver threat to press freedom than the government's proposed censorship regulations.

The bedrock condition of a free press in a democracy is that it maintain its independence from the government. Otherwise it cannot honestly fulfill its fundamental role of watchdog and critic of the government.

Obviously this basic principle has suffered erosion — especially in Israel which is in a state of war. In Israel the press has agreed of its own volition to censorship in several specific areas (oil, oil/gas, foreign loans) which go beyond the purely military.

But to extend such voluntary and narrowly specific government — press agreements to the vital and delicate area of political reporting would be to strike at the very basis of press independence.

Certainly there is a measure of ad hoc give and take between the press and the government. Newspapers do not print everything they know — sometimes of their own accord, and sometimes in response to a particular government request.

But sometimes such requests are refused, and papers go ahead and publish, having weighed up — as it is their right and duty to do — the balance of conflicting national interests.

Any form of blanket "arrangement" — however "informal" — between the press and the government, covering entire areas of diplomatic activity, would rob the press of its right and duty to decide, would compromise the press to such an extent that it could no longer claim to be "independent."

Better have censorship imposed by the government curtailing press freedom than the acquiescence of the press in the compromising and curtailment of its own independence.

I am (I hope) as uncomfortable as the next newsman with the government's new censorship proposal. This brief article is intended not to defend them, but to point up flaws in the alternative proposals that have been presented.

Hopefully, a compromise solution can still be evolved.

One that was mooted in some circles yesterday proposed that the government in future inform the press of specific diplomatic exchanges of extreme sensitivity which it wishes to remain secret. The final decision to publish or not would be left to the press. The draft regulations would be withdrawn — and with them the threat to press freedom. And the press for its part would not offer a blanket "arrangement" that would compromise its independence.

READERS' LETTERS

PRICE REDUCTION BLUFF

To the Editor of The Jerusalem Post
Sir, — I agree with the statement of the director-general of the General Merchants' Association in Haifa that the Ministry of Agriculture's price reduction campaign is "just one big bluff" (January 12). In my opinion, it is not a price reduction campaign, but a campaign to induce customers to buy at lower prices second and third quality produce which normally wouldn't sell at all.

A few days ago, I wanted to buy some vegetables advertised as "price reduced," but in three cases

of tomatoes at the Supersol, I couldn't find one healthy, red, edible tomato. All were green or half green, with blemishes and flaws. The same applied to carrots.

I therefore had the choice to buy edible tomatoes at IL2.80 at the nearby vegetable shop, or the third-grade produce offered at IL1.85. However, since the two types were far from being of the same quality, this sale certainly could not be boosted as a price reduction campaign.

ILANA DE FREUDIGER
Bnei Brak, January 13.

LABOUR ARBITRATION

To the Editor of The Jerusalem Post
Sir, — After a late October trip to Israel at which time I had the pleasure of observing an El Al strike, a strike at Alliance, Egged, and a few other strikes and slow-downs, I returned to Israel last Tuesday for a quick three-day visit.

Welcome back! Last night, I had to place an overseas telephone call and the international operator informed me they were on a slow-down strike and there would be a couple of hours delay.

Having been concerned with the Israeli economic strength and having undertaken as my main effort in Israel the creation of jobs, I believe I have developed a "feel" for the economic problems besetting Israel over the years.

Our greatest concern is the plethora of strikes — legal, illegal, whatever — that are constantly plaguing this country. The right of a

man to strike is unquestioned. However, the goal of arbitration and arbitrators in Israel seems to be a mangled one. As a result, strikes often are illegal, unsettled, and destructive, and the law of the land and the decisions of well-intentioned and competent Israeli arbitrators and judges are flouted.

May I suggest that outside arbitrators be brought in from the United States, unbiased people, many of them familiar with Israel, from campuses, from the National Board of Arbitration, and be somehow integrated into the negotiation process to eliminate, or at least alleviate, the abhorrent conditions currently prevailing in this country. While they are probably not any more capable than the Israeli arbitrators, maybe the "expert" label might help this critical situation.

LOUIS E. BARNETT
Forth Worth, Texas, December 24.

BEGIN'S VIEWPOINT

To the Editor of The Jerusalem Post
Sir, — Mr. M. Begin's Viewpoint of January 4 appears to be aimed both at Israeli and American readers.

It seems to me that Israeli readers, apart from Communists, need no convincing. And the love-dovey fringe is beyond rational argument. A Palestinian state west of the Jordan and in the Gaza Strip (with a corridor, if you please) cannot be to Israel's advantage, no matter if it is backed by King Khalid or King Kaysiyeh.

But when we speak to the American public, things may look different. For all we know, the State Department may expect King Khalid to bribe President Assad into joining the so-called Arab moderate front with the prospect of incorporating Arafat's "Palestine" into a

Greater Syria. (Jordan appears to be in the bag already.)

Even if this plan does not work, would the State Department start a world war if the Russians extend their base from Damascus to Jenin, Jerusalem and Akaba? After all, the US has tolerated a Red Guinea, a Red Cuba and a Red Syria for a considerable amount of time, and is very likely to tolerate a Red Angola tomorrow. Would they really object if the red flag flutters from the Dome of the Rock and the Church of the Holy Sepulchre is turned into an anti-religious museum?

From their Olympian point of view, a few lonely kilometres cannot matter that much.

V.N. MALINOV
Haifa, January 5.

VOLUNTARY TOURIST SERVICE

To the Editor of The Jerusalem Post
Sir, — With reference to Mr. Siskin's letter of January 12, we wish to bring to the notice of our readers the work of the Voluntary Tourist Service.

One of the main facets of our work is to offer the tourist hospitality in the home of an Israeli of similar background, profession, language and interest.

Our volunteers have been on duty for the past seven years in the customs hall of Ben-Gurion Airport as

well as in the lobbies of hotels in the three main cities.

We agree with Mr. Siskin, and know from experience, that the friendly approach to the tourist is the best to attract him to ally, and have indeed many immigrants to our credit.

TONY MORGENSTERN,
National President,
Voluntary Tourist Service
Tel Aviv, January 14.

SPECIAL OPPORTUNITY!!!
The famous General Electric Refrigerators
Immediate delivery
Direct import from the U.S.A.
SALON KAV-OR LTD.
109 Allenby Road
Tel Aviv
Tel. 615522, 613245

AGAIN AVAILABLE
The Trial and Death of Jesus
by Edm. Cohn
Available at reduced price
sole distributor
Steimatzky's

Special Interest Magazines
Scientific American
November 1975 Issue
Popular Electronics
December 1975 Issue
Practical Wireless
December 1975 Issue
Wireless World
December 1975 Issue
Communications Handbook
1976
Car and Driver Buying Guide
Autocar
November 4, 1975 Issue
sole distributor
Steimatzky's

WITH PREJUDICE

Some famous first (and last) words

By Alex Berlyne

YOU MAY NOT have noticed, but this column hasn't appeared for some time.

I'll bet some of you thought I was suffering from writer's block like you see on the movies, chain-smoking and unshaved, feverishly ripping sheets of quarto paper out of the typewriter, crumpling them savagely and hurling them in the general direction of an already overflowing wastepaper basket.

How do you expect me to carry on like that, when cigarettes cost IL3.10 for twenty and half a ream of paper sets me back IL16?

The truth of the matter is, I was otherwise engaged.

Writer's block, does exist, however, and for a variety of reasons. The dean of English literary critics, Cyril Connolly, was reluctant to face the typewriter because, he said, the sheer joylessness of creation always burdened him with a profound hunger for sense of guilt (critics like to use words like *joylessness*).

Some people are even more hung-up. Connolly used to cite the case of a fellow critic who was told by a psychoanalyst that his literary blockage was due to a subconscious identification of the desire to write with the desire to sleep with his mother.

THE BEST WAY to overcome the problem is to get down a really brilliant opening sentence. I was once so overcome at the sheer artistry of the first line of a Kipling-esque ballad I was attempting, *What a wonderful thing is a bicycle clip, it reminds me of Uncle Joe*, that I decided any addition would only spoil things. It now stands as it is, one of the few one-line poems fit to rank with Max Jacob's "Since they had taken the wrong turning, they had to begin the funeral all over again."

The old Mother Goose formula is probably the best way to get the thing going, and in fact, James Joyce used it in "A Portrait of the Artist as a Young Man" — *Once upon a time and a very good time it was there was a moocow...*

Falling that, you could always try some flat assertion that is, to say the least, debatable. Jane Austen and Leo Tolstoy succeeded admirably with it. It is a truth universally acknowledged that a single man in possession of a good fortune must be in want of a wife (Pride and Prejudice) and *All happy families resemble each other, each unhappy family is unhappy in its own way* (Anna Karenina).

The most outrageous in this category is undoubtedly, Laurence Sterne's "A Sentimental Journey," which sounds as if it were subsidised by some syndicate d'initiative: They order, said I, this matter better in France.

Sometimes the admirable brevity of the first line is misleading. Think of Melville's *Call me Ishmael* (Moby Dick) or Proust's *For a long time I used to go to bed early, with which he begins the twelve volumes of "Remembrance of Things Past."*

The best short openers contain a whole world in one or two phrases. Meyer Weisgal's autobiography, "The Far," would be hard to beat with its classic first line: *Like most Jews I was born in KHL.*

THERE'S ONE sure-fire way to grip the reader from the first words. It is exemplified in reverse, as to speak by J.D. Salinger in "The Catcher in the Rye," where the unattractive hero, Holden Caulfield, says: *The first thing you'll probably want to know is where I was born... and all that David Copperfield kind of crap...*

Poor old Salinger doesn't know what he's talking about. Think of the opening to "Robinson Crusoe" — *I was born in the year 1688, in the city of York, of a good family, tho' not of country, my father being a foreigner of Bremen, who settled first at Hull, Deles, Stevenson and others were fond of this device and "that David Copperfield kind of crap" is practically a cast-iron guarantee of a rattling good yarn.*

Once you have managed the beginning, things ought to be a lot easier, but this isn't always the case. I remember one of Max Miller's early routines in which *The Catcher in the Rye* would confide that he was writing a song entitled "A Fool Dances Around Her Fan." I used finished it yet. I finished it yet. I was, he'd tell his audience, I've got the beginning! I've got the beginning, and I've got a part of the end, what I'm after is that middle bit. That's what I want!

THE LITERARY STRAITS perhaps most pronounced when comes to uttering famous last words. The tendency to start up on occasion is pretty obvious and people seem to spend as much time as they can in preparing their exit lines as in the business dying.

The historians don't help. Pity been widely reported to have said: *My country! Oh, my country! I've finished it yet. I finished it yet. I've got the beginning! I've got the beginning, and I've got a part of the end, what I'm after is that middle bit. That's what I want!*

Trumpeldor was supposed to be died with the noble sentiment: *I am not an artzenu! (It is good to be for our country) on his lips but a school of thought has it that he, understandably, muttered an untranslatable Russian curse which means pretty much the same.*

It was said of George V that a physician, attempting to rally a dying King, told him that he was at all he'd be up and convalescing. Bognor Regis. Gathering all his strength, the sailor King said: *Bognor, and expired. Regarding a usual trend, Frank Muir recently tabulated that he didn't in fact die. It is probable that the ludicrous official version of his last words, *How is the Empire? — is substantially correct.**

What a pity.

Some of the recorded farewells press fear and trepidation, like taking a fearful leap in the air (Thomas Hobbes) or *I am absolutely undone* (Sheridan). Others seem to indicate a preview of the Gates, Schiller's *Many things I'm growing plain and clear to me, understanding, for example, I William Hunter was quite a courageous; if I had strength to I pen I would write down how every pleasant a thing it is to die.*

Ignoring this famous category, I suppose to have been uttered: *Socrates, Captain Quater of the Hale, most of which seem to be been played to the grandstand, favourites are those of a laconic of phrase. No matter how morose we should remember our names.*

Madame de Pompadour to perfect example. Addressing a priest who was leaving she said, *moment, M. le Curé, and will together.*

Lord Holland is reputed to be said of a particularly morbid friend: *If Mr. Schuyler calls, let him in; am alive I shall be very glad to see him and if I am dead he will be glad to see me.*

My favourite quotation in this category takes the prize for sheer melancholy. Lady Mary Wort Montague was heard to murmur: *has all been very interesting.*

The most tactful exchange of time took place at the death-bed of certain Dr. Joseph Green. His scribe gave his diagnosis in one word: *Congestion.* Dr. Green then took his own pulse and said, just as crisp: *Stopped.*

He was dead right.

MANY, EVEN MOST, of the dawn of Famous Last Words I've collected trail the unmistakable scent of a spurious. It was quite a change come across one which besides being particularly apposite is so well documented as to be absolutely authentic.

On April 30, 1886, the former U.S. Vice-President, Alben Barkley speaking at the University of Kentucky commencement exclaimed: *I would rather sit at the feet of the Lord than dwell in the house of the mighty.*

He thereupon keeled over and died.



Commemorative Coins and Official State Medals

An enduring memento of your visit
The perfect gift for your friends and business associates
Visit our showroom:
JERUSALEM:
11 Keren Hayesod St.
ISRAEL GOVERNMENT COINS AND MEDALS CORPORATION

VALUE ADDED TAX — WHAT'S NEW?

Value Added Tax will be introduced in the near future, and the Customs and Excise Department is publishing background information, details and current announcements on the new tax, in a series of special notices.

These notices will be open to questions from the public, which will be answered by the Customs and Excise Department.

The notices will appear in *The Jerusalem Post* twice a week, on Page 9.

Jerusalem Post Classified Ads
can be submitted until 12 noon two days before the date of publication.
LDL Advertising
110 Rehov Ibn Gvirol, Tel Aviv.
Tel. 03-227117.
Parking assured.